Dr. VINEETH. K. M.

05.11.2026

"Benchmark is what you set. Decide your own benchmark" - VKM



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Personal Data:

Date of Birth	: **11/03/1984**
Sex	: Male
Nationality	: Indian
Marital Status	: Widower
Father's Name	: **A.R. Muralidharan**
Mother's Name	: **Sathi Devi. S.**
Mother Tongue	: Malayalam
P.A.N.	: AHIPV6771C
Driving License No: 42/5787/2009	

Languages Known :

	Speak	Read	Write
English	✓	✓	✓
Hindi	✓	✓	✓
Malayalam	✓	✓	✓
Tamil	✓	x	x

Objective

➢ **To secure a responsible and challenging career as part of a growing organization and also to continue my perseverance for knowledge**

Education

➢ **M. Com (Finance)** ➢ **M. B. A. (Finance)**
➢ **Ph. D. (Commerce)** ➢ **UGC NET (Commerce)**
➢ **UGC NET (Management)** ➢ **Diploma in IT (Honours)**
➢ **Diploma in Management**

Experience

Teaching 2006 Onwards (20 years)
Research 2015 Onwards (11 years) - Post PhD

Research Guidance

➢ **Recognised Research Guide under Mahatma Gandhi University, Kottayam for Ph. D. in Commerce**
➢ **Ph.D. (Awarded 3; Ongoing 5)**

Areas of Interest

➢ **Finance, Marketing & Research Methodology**

Achievements

➢ "**Teaching Excellence Award 2019 - Gold Category**" constituted by KMM College, Thrikkakara
➢ Noted as **"Alumni Achiever in Academics"** in the Centenary Celebrations of St. Mary's UPS Narakkal in 2019
➢ **Special Jury Appreciation at The Heartian Gurushreshta Award 2024**, by *SH College Thevara (Autonomous)*
➢ Participated in **1 World Book of Records** Event, **2 Asia Book of Records** Events and **2 India Book of Records** Events.
➢ **Seminars / Conferences / Workshops / Webinars Coordinated: 128**

Seminar [13]	Conference [8]	Workshop[17]	Webinar [90]
National:11	International:3	National: 12	International: 3
State: 2	National:5	State: 5	National: 87

➢ **Books Published and Editorial Coordination**

Role	With ISBN	Without ISBN	E-Content
Author	22	3	2
Editor	14	6	

➢ **Articles or Papers Published or Contributed [168]**
incuding paper in JEM (Q1) CiteScore 13.9 IF 9.2

With ISSN: 75	With ISBN: 81	Others: 13
Peer Reviewed 21; UGC list 34; UGC CARE 11; WoS/Scopus 6		

➢ **Papers Presented: 250**

International: 129	National: 121

➢ ***Best Paper Awards:*** **12**
➢ *Completed one* ***UGC Minor Research Project***
➢ **Exposure as Resource Person :121 Institutions, 333*Events**
Seminars / Conferences/Invited Lecture : 124
Workshops : 107
Webinars : 102

➢*Exposure as Resource Person [Host Institutions]*

Organiser / Institution	*Seminar/ Conference/ Invited Talk*	*Workshop*	*Webinar*	*Total*
1. Government College, Kozhinjampara, Palakkad	2			2
2. Government HSS, Elappully, Palakkad	1			1
3. Government HSS, Cheruppulassery, Palakkad	1			1
4. Government College Mananthawady, Wayanad	1			1
5. Rajiv Gandhi Memorial Government College, Palakkad	2			2
6. Government College, Tripunithura, Ernakulam	8	10	37	55
7. CAS College, Madayi, Kannur	1	4		5
8. Chinmaya College of Arts, Commerce and Science, Tripunithura	5	2	2	9
9. St. Teresa's College (Autonomous), Ernakulam	4	4	5	13
10. Kannur University, Neeleswaram Campus		1		1
11. The Cochin College, Kochi	5		1	6
12. St. Paul's College, Kalamassery, Ernakulam	9		3	12
13. S D College. Alappuzha	1	1		2
14. Sree Neelakanta Government Sanskrit College, Pattambi	1			1
15. Mar Elias College, Perumbavur	1			1
16. Sienna College of Professional Studies, Edakochi	1			1
17. St. Thomas College, Puthencruz, Ernakulam	1			1
18. Rajagiri College of Applied Sciences, Kakkanad	3		3	6
19. Al Ameen College Edathala, Ernakulam	4	6		10
20. SBOA Public School, South Chittur, Ernakulam	1			1
21. Government Boys HSS, Tripunithura	1			1
22. NSS College, Nemmara, Palakkad		2		2
23. St. Mary's College, Manarcaud, Kottayam	1			1
24. Nirmala College, Mulanthuruthy, Ernakulam	3	1		4
25. Carmel College, Mala, Thrissur	3	1	2	6
26. KMM College Thrikkakkara, Ernakulam		1		1
27. Nirmala College, Muvattupuzha, Ernakulam	1			1

Organiser / Institution	*Seminar/ Conference/ Invited Talk*	*Workshop*	*Webinar*	*Total*
28. Yuvakshethra Institute of Management Studies, Palakkad	2	2	2	6
29. Maharaja's College (Autonomous), Ernakulam	2	4	5	11
30. St Xavier's College for Women, Aluva	1	1		2
31. St. Xavier's College, Kothavara, Vaikkom	1			1
32. Government College, Nilambur, Malappuram	1			1
33. MES College, Kunnukara, Ernakulam	1	1		2
34. Government College, Vypin, Elamkunnapuzha	2		1	3
35. Sree Sankara College, Kalady	2			2
36. Sree Sankara Vidyapeetom College, Valayamchirangara		1	1	2
37. St. Albert's College (Autonomous), Ernakulam	1	1	1	3
38. Sree Narayana College, Kannur	1			1
39. K. G. College, Pambady, Kottayam	1			1
40. Bharata Mata College, Thrikkakara	1	5	1	7
41. Sree Narayana Guru College of Arts and Sciences, Paingottur	1			1
42. St. Thomas College, Pala	1	1		2
43. DB College, Thalayolaparambu			1	1
44. Aquinas College, Edacochin		1	2	3
45. MES College, Marampilly			1	1
46. Pavanatma College, Murikkassery, Idukky			1	1
47. Sahya Arts and Sciences College, Wandoor, Malappuram		4	1	5
48. Government PolyTechnic College, Kalamassery			1	1
49. St. Joseph's College of Law, Bangalore			1	1
50. St. Joseph's College (Autonomous), Bangalore			2	2
51. Sree Narayana College, Nattika, Thrissur			1	1
52. Christ College (Autonomous) Irinjalakuda, Thrissur	2		1	3
53. Naipunya Institute of Management and Technology, Pongam			1	1
54. KMEA College, Pukkaatupadi	1	4	1	6
55. Sree Narayana College, Kollam			1	1
56. NSS Arts College for Women, Tripunithura			1	1

Organiser / Institution	*Seminar/ Conference/ Invited Talk*	*Workshop*	*Webinar*	*Total*
57. BPS College, Piramadom			2	2
58. Payyannur College, Payyannur, Kannur		1	1	2
59. Sacred Heart College, Thevara [including **HSSTTP**]	1	1	1	3
60. SCMS, Kalamassery		1	1	2
61. Government College Kattappana			1	1
62. Mount Zion Institute of Science and Technology, Chengannur		1		1
63. VTM NSS College, Dhanuvachapuram, Thiruvananthapuram			1	1
64. MES Keveeyam College Valanchery, Malappuram			1	1
65. Guru Shree ShantiVijai Jain College for Women, Chennai			1	1
66. Sree Vidyadhi Raja NSS College Vazhoor		3		3
67. Sahrdaya College of Advanced Studies, Thrissur (Autonomous)	1	4	1	6
68. Sree Krishna Adithya College of Arts and Science, Coimbatore			1	1
69. Sree Mahadeva College, Vaikkom	1	4		5
70. Nasra College of Arts and Science, Malappuram		4		4
71. AMC Group of Educational Institutions, Ottappalam		3		2
72. Government Brennen College Thalassery		4		4
73. CMS College Kottayam		1		1
74. BPC College Piravom	2	2	1	5
75. St. Aloysius College Elthuruth, Thrissur		4		4
76. MES College Ponnani		4		4
77. NSS Hindu College Changanassery	1			1
78. Amrita Viswavidyapeetham Kochi Campus	1			1
79. PSMO College Thirurangadi		2		2
80. Government Victoria College Palakkad		1		1
81. Mahatma Gandhi University Kottayam [CDC]	1			1
82. Amrita Viswavidyapeetham Amritapuri Campus	1		3	4
83. Panambilly Memorial Government College Chalakkudy, Thrissur	2			2

Organiser / Institution	*Seminar/ Conference/ Invited Talk*	*Workshop*	*Webinar*	*Total*
84. Mahatma Gandhi College, Thiruvananthapuram **(HSSTTP)**	1	1		2
85. St. Thomas College Kozhencherry		1		1
86. MES College, Valanchery		1		1
87. **Kerala Institute of Entrepreneurship Development (KIED)**, Kalamassery	2			2
88. Shanthigiri College of Computer Sciences, Thodupuzha	1			1
89. Government Arts College Thiruvananthapuram		1		1
90. SRBS Gujarati College, Kochi	2		1	3
91. Patrician College of Arts and Sciences, Chennai	1			1
92. **XIME**, Kochi	1			1
93. **UGC HRDC, University of Kerala** (Refresher Course)	1		1	2
94. Cochin Arts and Science College, Pallikkara	2			2
95. Government Law College Ernakulam	1			1
96. Sri. C Achutha Menon Govt College Kuttanellur, Thrissur		1		1
97. Baby John Memorial Government College Chavara	1			1
98. Adiyamman Arts and Science College for Women, Salem, Tamilnadu	1			1
99. St. Peter's College Kolenchery	1			1
100. St. Kuriakose College of Management and Science, Kuruppampady	1			1
101. Mar Thoma College for Women, Perumbavoor, Kerala	1			1
102. MES Mampad College (Autonomous), Malappuram			1	1
103. Government College Malappuram	1			1
104. Peet Memorial Training College, Mavelikkara	1			1
105. ASCENT (NGO), Kerala			1	1
106. St. Berchman's College Changanassery (Autonomous)		1		1
107. Rajagiri Viswajyothi College of Arts and Science, Vengoor		1		1
108. Naipunya School of Management, Cherthala	3			3
109. Bhavan's College of Arts and Commerce, Kakkanad	1			1
110. Swami Saswathikananda College, Poothotta	2			2
111. DePaul Institute of Science and Technology, Ankamaly	1			1

Organiser / Institution	*Seminar/ Conference/ Invited Talk*	*Workshop*	*Webinar*	*Total*
112. Newman College Thodupuzha	1			
113. Bishop Jerome Institute, Quilon			1	1
114. Government College, Chittur, Palakkad			1	1
115. Indian Accounting Association - Kochi	1			1
116. CUSAT, Kochi	1			1
117. MES College Edathala	1			1
118. KMCT Dental College Calicut		1		1
119. SES College Sreekantapuram, Kannur		1		1
120. Ansar Women's College, Thrissur	1			1
121. NSS College Rajakumari			1	1
Total	**124**	**107**	**102**	**333***

Coaching for Competitive Examinations	University Employment Information and Guidance Bureau, CUSAT, Kochi
	University Employment Information and Guidance Bureau, M G University
	University Employment Information and Guidance Bureau, SSUS, Kalady
Walk With Scholar	Government College, Malappuram
	Government Women's College, Thiruvananthapuram
Motivation / Orientation Talks	Different Schools, Colleges, Associations and Organisations
PhD Coursework Sessions	Maharaja's College (Autonomous), Ernakulam
	Sacred Heart College (Autonomous), Thevara
	KKTM Government College, Pullut, Kodungallur

Journal of Events in 2026

Date	Name of Event	Host Institution	Level	Role
03.01.2026	**International Conference on Digital Transformation and Emerging Businesss Models**	**Indian Accounting Association - Kochi & Hofaso Tech Ltd**	International	**Session Chair**
06.01.2026	**National Level Labour Conference 2026**	**Kerala Institute of Labour Employment & Dept of Applied Economics, CUSAT**	National	**Session Chair**
06.01.2026	**National Level Labour Conference 2026**	**KILE & Dept of Applied Economics CUSAT**	National	**Panelist for Discussion**
13.01.2026	**International Conference on Contemporary Insights in Global Business and Commerce**	**PMGC, Chalakkudy**	International	**Resource Person for Technical Session**
15.01.2026 & 16.01.2026	**Research Orientation Programme**	**St Albert's College (Autonmous) Ernakulam**	Regional	**Resource Person**
20.01.2026	**From Concept to Paper: Overcoming Writer's Block [FDP]**	**Government College Vypin**	Regional	**Resource Person**
21.01.2026	**Research Insights for Students Projects: Problem Formulaton, Review of Literature and Scale Identification**	**Maharaja's College Ernakulam (Autonomous)**	Regional	**Resource Person**
31.01.2026	RAC & HYPR	St Thomas College Pala (Autonomous)		External Expert
04.02.2026	**National Conference on Synergising Business Insights: Commerce, Research and Technology**	**MES MK Mackar Pillay College of Advanced Studies, Edathala**	National	**Resource Person**
10.02.2026	**10 Day International University Meet Up 2026**	**Yuvakshethra Institute of Management Studies, Mundur, Palakkad**	Regional	**Resource Person**
17.02.2026	**Workshop on Systematic Reviews (FDP)**	**KMCT Dental College, Calicut**	Regional	**Resource Person**
19.02.2026	PhD Open Defense	Christ University Bangalore		External Examiner
20.02.2026	BoS Meeting	St Albert's College Ernakulam (Autonomous)		Member

20.02.2026	BoS Meeting	Sahrdaya College of Advanced Studies (Autonomous), Kodakara		Member
25.02.2026	**International Conference on Global Perspectives on AI and Sustainable Development 2.0**	**Cochin Arts and Science College Pallikkara**	International	**Key Note Speaker**
27.02.2026	BoS Meeting	MES College Marampilly (Autonomous)		Member
09.03.2026	BoS Meeting	St Thomas College (Autonomous) Palai		Member
23.03.2026	BoS Meeting - Commerce	Christ College (Autonomous) Irinjalakuda		Member
23.03.2026	BoS Meeting - Management	Christ College (Autonomous) Irinjalakuda		Member
25.05.2026 & 26.05.2026	**Art of Research Article Writing**	**Cochin Arts and Science College Pallikkara**	State	**Resource Person**
08.07.2026	BoS Meeting - Commerce	St Albert's College (Autonomous) Ernakulam		Member
22.07.2026	RAC & HYPR	Nirmala College (Autonomous) Muvattupuzha		External Expert
23.07.2026	**Commerciathon Book of Records Event**	**Christ College (Autonomous) Irinjalakuda**	National	**Resource Person**
24.07.2026	RAC & HYPR	Maharaja's College Ernakulam (Autonomous)		Research Guide
28.07.2026	BoS Meeting - Management	Christ College (Autonomous) Irinjalakuda		Member
01.08.2026	**Workshop on SPSS [KSHEC]**	**SES College Sreekantapuram Kannur**	State	**Resource Person**
07.08.2026	**National Seminar on Digital Tools for Scholarly Research**	**Carmel College Mala (Autonomous) Thrissur**	National	**Resource Person**
14.08.2026	RAC, Kannur University	Sir Syed College Taliparamba		External Expert
18.08.2026	**Commerce Association Inauguration**	**MES College Kunnukara**		**Chief Guest**

01.09.2026	Confluence 3.0 Industry Academia Meet	RSET (Autonomous) Kakkanad	National	Participant
03.09.2026	Selection Committee University of Calicut	Mercy College Palakkad		Member [University Nominee]
07.09.2026	RAC & HYPR Mahatma Gandhi University	Bharata Mata College (Autonomous) Thrikkakara		External Expert
08.09.2026	International Seminar (Academic Fest)	Ansar Women's College, Thrissur	International	Resource Person
09.09.2026	Commerce Association Inauguration & Invited Talk	BPC College Piravom		Resource Person
23.09.2026	BoS Commerce	Christ College Irinjalakuda (Autonomous)		Member
26.09.2026	Research Orientation Programme Projects Made Easy Phase I	Government College Tripunithura	State	Resource Person
08.10.2026	Nudges in Daily Life - Webinar	NSS College Rajakumari		Resource Person
09.10.2026	Decoding Research: Orientation Programme for Student Research Projects	The Cochin College Kochi 2		Resource Person
28.10.2026	HYPR and RAC	Al Ameen College Edathala		External Expert

POSITIONS HELD

Major Positions at Present:

- **HOD** Post Graduate Department of Commerce, Government College Tripunithura
- **Chairperson** Board of Studies - Commerce - PG, Mahatma Gandhi University, Kottayam
- **Vice President** Indian Accounting Association, Kochi Branch (2024 Onwards)
- **Life Member** Indian Accounting Association (KOT-07-TRF)
- **Life Member** Indian Commerce Association (K-141)
- **Patron** Indian Institute of Scientific Heritage
- **Peer Reviewer** Different journals (Editorial Board Member)
- **Member** Board of Studies in Commerce
  Christ College (Autonomous), Irinjalakkuda
- **Member** Board of Studies in Commerce
  St Thomas College Palai (Autonomous)
- **Member** Board of Studies in Management and Physical Education
  Sahrdaya College of Advanced Studies (Autonomous), Thrissur
- **Member** Board of Studies in Commerce,
  MES College Marampilly (Autonomous), Ernakulam
- **Member** Board of Studies in Commerce, St. Albert's College (Autonomous), Ernakulam
- **Member** Board of Studies in Commerce, MA College (Autonomous) Kothamangalam
- **Member** Board of Studies in Commerce, St Thomas College (Autonomous), Thrissur
- **Member** IQAC, ***XIME - Kochi***
- **Nodal Officer** FYUGP - MGUUGP (2024 Onwards), Government College Tripunithura
- **Coordinator** IQAC (2026 Onwards), Government College Tripunithura
- **Chairman / Deputy Chairman** **BOE,** Commerce UG - Tripunithura Zone, Mahatma Gandhi University
- **Chairman / Deputy Chairman** **BOE,** Commerce PG - Tripunithura Zone, Mahatma Gandhi University
- **Chairman** **BOE,** BVoc BFS, Mahatma Gandhi University
- **Chairman** **BOE,** B. Voc A&T, Mahatma Gandhi University
- **Member** **RAC,** St. Thomas College (Autonomous), Palai, Mahatma Gandhi University
- **Member** **RAC,** Al Ameen College Edathala, Mahatma Gandhi University
- **Member** **RAC,** Sir Syed College Thalayolapparamb, Kannur University
- **Member** **RAC,** St. Albert's College (Autonomous), Ernakulam, Mahatma Gandhi University
- **Member** **RAC,** Nirmala College Muvattupuzha (Autonomous), Mahatma Gandhi University
- **Member** **RAC,** Bharata Mata College Thrikkakara (Autonomous), Mahatma Gandhi University
- **Member** **Academic Committee MGU UGP,** PRDS College Amarapuram, Kottayam

Major Positions held in the Past:

- **Deputy Controller of Examinations** Maharaja's College Ernakulam [Autonomous] (2015-17)
- **Member** Board of Studies in Management
  Christ College (Autonomous), Irinjalakkuda
- **Member** Academic Committee - BBA, Sree Narayana Guru Open University, Kollam (2022-23)
- **Member** Board of Studies in Commerce, Maharaja's College Ernakulam (Autonomous) (2016-19)
- **Member** Inspection Committee for Self Financing and Aided Colleges,
  Mahatma Gandhi University, Kottayam (2015-16)
- **Editor–in-Chief** ***Convergence*** Bi-Annual Newsletter, Dept of Commerce, Maharaja's College (2015-19)
- **Convener** **Commerce Club**, Maharaja's College Ernakulam (2016-19)
- **Coordinator** **Internal Quality Assurance Cell [IQAC]**, Maharaja's College, Ernakulam (2017-19)
- **Coordinator** **NIRF (2018-19)**, Maharaja's College Ernakulam
- **Convener** **UGC NET Coaching (2013-2019),** Maharaja's College, Ernakulam
- **Convener** **UGC NET Coaching (2019-2020 & 2022-23)**, Government College, Tripunithura
- **Coordinator** **ED Club**, Government College, Tripunithura (2019-20)
- **Returning Officer** ***College Union Elections***, Government College Tripunithura (2021-22 & 2023-24)
- **Convener** Research Committee (2020 - 2024), Government College, Tripunithura
- **Convener** Student Research Forum (2020 - 2024), Government College, Tripunithura
- **Nodal officer** Admission Committee (2021-2025), Government College Tripunithura
- **Nodal Officer** DigiLocker (2021-2026), Government College, Tripunithura
- **Convener** Extension & Outreach (2022 - 2024), Government College, Tripunithura
- **Convener** Electoral Literacy Club (2023 - 2024), Government College, Tripunithura
- **Chairman** Board of Examinations, B. Voc. (BFS), B. Voc. (A&T) (2020-2024)
- **Deputy Chairman** Board of Examinations, BCom and MCom (Tripunithura Zone)
  Mahatma Gandhi University, Kottayam (2023 - 2024)
- **Member** **IQAC** (2024-2026), Government College Tripunithura
- **Member** **Advisory Committee,** National Conference (*March 2024*) on Recent Trends in Commerce & Management, VK Krishna Menon College of Commerce & Economics, ***Mumbai, Maharashtra***
- **Member** **Selection Committee (CAS Promotion),** Marian College College Kuttikanam, Mahatma Gandhi University, Kottayam - 2025
- **Member** **Staff Selection Committee (Aided),** Aquinas College Edacochin,
  Mahatma Gandhi University, Kottayam - 2025
- **Member** **Advisory Committee,** National Conference (*March 2025*) on Contemporary Issues in Commerce and Management in Industry 6.0, VK Krishna Menon College of Commerce & Economics, ***Mumbai, Maharashtra***
- **Member** **Selection Committee (CAS Promotion),** MES College Marampally,
  Mahatma Gandhi University, Kottayam - 2025
- **Member** **Selection Committee (CAS Promotion),** St. Teresa's College (Autonomous) Ernakulam, Mahatma Gandhi University, Kottayam - 2025
- **Member** **Selection Committee (CAS Promotion),** St. Thomas College (Autonomous) Thrissur, University of Calicut - 2025
- **Member** **Screening Committee (CAS Placement),** Panambilly Memorial Government

College, Chalakkudy, University of Calicut - 2025

- **Member** **Selection Committee (CAS Promotion)**, MES Asmabi College, Kodungallur University of Calicut - 2025
- **Member** **Selection Committee (CAS Promotion)**, Mar Dionysius College, Pazhanji Kunnanmkulam, University of Calicut - 2025
- **Member** **Selection Committee (CAS Promotion)**, Al Ameen College, Edathala Mahatama Gandhi University, Kottayam - 2025
- **Member** **Screening Committee (CAS Promotion)** Panambilly Memorial Government College, Chalakkudy, University of Calicut - 2026
- **Member** **Staff Selection Committee (Aided),** St Xavier's College Vaikkom, Mahatma Gandhi University, Kottayam - 2026
- **Member** **Selection Committee (CAS Promotion),** Mercy College Palakkad, University of Calicut - 2026

External Examiner PQE Coursework Examinations

Panambilly Memorial Government College, Chalakkudy, University of Calicut 2025
Government College Kuttanellur, Thrissur, University of Calicut 2025

External Examiner (Adjudication for PhD)

Bharathiar University, Coimbatore, Tamil Nadu
University of Calicut, Kerala
Christ University, Bengaluru, Karnataka

External Examiner / Chairman to Pre-PhD Presentations

Scholar	Guide	Research Centre
Lakshmisree R	Dr Venugopal S	The Cochin College, Kochi
Mary Sruthy Melbin	Dr A M Viswambharan	St. Albert's College, Ernakulam
Shiju CR	Dr M C Dileepkumar	The Cochin College, Kochi 2
Shiney CN	Dr Asha E Thomas	Bharata Mata College, Thrikkakara
Gibin Jacob	Dr Rajagopala Nair	St. Albert's College, Ernakulam
Sabu K Restham	Dr Rafeekamol C A	Bharata Mata College, Thrikkakara
Susan Bincy Andrews	Dr Rafeekamol C A	Bharata Mata College, Thrikkakara
Silgy Joseph Thannippara	Dr Gimson D Parambil	Bharata Mata College, Thrikkakara
Minnu Jaison	Dr Gimson D Parambil	Bharata Mata College, Thrikkakara
Sheejamol Jacob	Dr Ajay Joseph	Bharata Mata College, Thrikkakara
Joel Chacko Roy	Dr Gimson D Parambil	Bharata Mata College, Thrikkakara
Akhil M A	Dr Gimson D Parambil	Bharata Mata College, Thrikkakara
Ashlin Maria Joseph	Dr Tessy Thomas	Bharata Mata College, Thrikkakara
Manju M Kaimal	Dr Tessy Thomas	Bharata Mata College, Thrikkakara
Suresh TS	Dr Tejil Thomas	St Thomas College Palai
Rajeswari Menon	Dr Tejil Thomas	St Thomas College Palai

Research Guidance (Ph. D.):

Sl. No.	Name of Research Scholar	DOJ	Title of Thesis	Status
1	Vivek Sasidharan [Full Time-JRF]	11.05.2018	A STUDY ON THE OCCUPATIONAL STRESS AMONG THE EMPLOYEES OF COCHIN INTERNATIONAL AIRPORT LTD	**Discontinued** - 2019
2	Indulekha K [Full Time-JRF converted to Part Time]	11.05.2018	INFLUENCE OF STRATEGIC HR PRACTICES ON EMPLOYEE ENGAGEMENT - A STUDY WITH SPECIAL REFERENCE TO INFOPARK KOCHI	**Awarded** - 2023
3	Krishna Nambiar [Part Time]	01.01.2019	PSYCHOLOGICAL BIASES AND INDIFFERENCES IN FINANCIAL DECISION MAKING OF HEALTH INSURANCE AMONG HOUSEHOLDS IN KERALA	**Awarded-** 2026
4	Neena Merina [Part Time]	01.01.2019	A STUDY ON SOCIO-ECONOMIC IMPACT OF KOCHI MUZIRIS BIENNALE - A STAKEHOLDER PERSPECTIVE	Ongoing
5	Shabna Babu [Part Time]	01.01.2020	ANTECEDENTS AND CONSEQUENCES OF ETHICAL INVESTING	**Awarded-** 2024
6	Josna Susan Francis [Full Time-JRF]	30.04.2022	INFLUENCE OF NUDGES ON FINANCIAL BEHAVIOUR AND FINANCIAL WELLBEING OF SALARIED INDIVIDUALS	Ongoing
7	Arun Krishnan [Part Time]	01.01.2024	A STUDY ON THE PROSPECTS OF ARTIFICIAL INTELLIGENCE SYSTEM IN E-COMMERCE	Ongoing
8	Amala Joseph [Part Time]	01.01.2024	INCLUSIVENESS IN SUSTAINABLE TOURISM INITIATIVES IN KERALA	Ongoing
9	Manu PM [Part Time]	01.04.2026	TAX LITERACY AND GST FILING CHALLENGES OF MICRO TRADERS IN KERALA	Ongoing

Past Projects:

Principal Investigator — **UGC Minor Research Project [1819-MRP/14-15/KLMG009/UGC-SWRO Diary 2078]**

District Coordinator — **Multi Country Research Project** on Labour Migration and Supply Chain by **IIM-Ahmedabad** in collaboration with MCMAT Perumbavur

ACADEMIA

Year	Institution	Name of Degree / Diploma
2015	*Mahatma Gandhi University, Kottayam*	Ph. D. in Commerce
2014	UGC	UGC NET (Management)
2012-2014	*Bharathiar University, Coimbatore*	MBA (Finance)
2008 -2009	I.G.N.O.U.	Diploma in Management
2005	UGC	UGC NET (Commerce)
2004 -2006	The Cochin College, Kochi-2 *Affiliated to* *Mahatma Gandhi University, Kottayam*	M. Com. (Finance)
2001-2004		B. Com. (Vocational Model II- Marketing)
1999-2001		Pre-Degree (Commerce)
1999	*Little Flower High School,* *Njarakkal, Ernakulam*	S.S.L.C. / 10th

Ph.D. Supervising Teacher: ***Dr. M. C. Dileepkumar***
Former Vice Chancellor, SSUS, Kalady
Research Centre: The Cochin College, Kochi

Online Certificate Courses [SWAYAM]

2019	*IIM Bangalore*	Certificate Course on Introduction to Marketing Essentials

Online Certificate Courses [Coursera]

2020	*University of Copenhagen*	Academic Information Seeking
2021	*University of Virginia*	Introduction to Personal Branding
2025	*IIM Ahmedabad*	Happiness: Science, Practice and Ancient Indian Wisdom

EXPERIENCE

Department and Institution	Designation	Duration of Service
Department of Commerce 'Vidya Niketan' Kacheripady, Ernakulam	Lecturer [DOJ 14/06/2006] [DOR 14/07/2006]	June 2006 To July 2006
Department of Commerce and Management Amrita School of Arts and Sciences {Kochi Campus of Amrita Vishwa Vidyapeetham, a University u/s 3 of the UGC Act} Brahmasthanam, Edappally North, Kochi-24, Kerala	Lecturer [DOJ 01/08/2006]	August 2006 To June 2010
	Sr. Lecturer	July 2010 To December 2010

In Government Service under Directorate of Collegiate Education [DOJ 06/01/2011]

Post Graduate Department of Commerce Government College, Chittur Palakkad, Kerala – 678104	Assistant Professor [DOJ 06/01/2011] [DOR 10/07/2012]	January 2011 To July 2012
Department of Commerce Government College, Attappady Palakkad, Kerala - 678581	Assistant Professor & Head [DOJ 11/07/2012] [DOR 27/08/2013]	July 2012 To August 2013
Post Graduate and Research Department of Commerce, Maharaja's College Ernakulam - 682011	Assistant Professor [DOJ 30/08/2013] [DOR 17/06/2019]	August 2013 to June 2019
Post Graduate Department of Commerce Government College, Tripunithura - 682301	Assistant Professor [DOJ 17/06/2019]	June 2019 to May 2023
	Associate Professor [DOP 07/05/2023]	May 2023 Onwards

ACHIEVEMENTS: Organising Seminars / Conferences / Workshops

International

1. **1st International Conference on Commerce and Management in Changing Times [ICCMCT2017]** on 23rd December 2017 at Maharaja's College Ernakulam
2. **2nd International Conference on Commerce and Management in Changing Times [ICCMCT2018]** at Maharaja's College Ernakulam
3. **International Multidisciplinary Conference** on 9th October 2021 at Government College Tripunithura

National

1. **National Conference on GLOBAL FINANCIAL CRISIS AND THE IMPACT ON INDIAN ECONOMY** at ASAS, Kochi in 2009
2. **National Seminar on FOREIGN DIRECT INVESTMENT IN INDIA: POLICY, ISSUES AND IMPLICATIONS [DCE Sponsored]** at Govt. College, Chittur, Palakkad in 2012
3. **Two Day National Seminar on Research Methodology in Social Sciences [DCE Sponsored]** in 2016 at Maharaja's College, Ernakulam
4. **National Researchers' Conference on Commerce Management and Social Sciences [NRCCMS2017]** at Maharaja's College Ernakulam.
5. **National Seminar on Enhancing Quality in Higher Education [DCE Sponsored]** at Maharaja's College Ernakulam in 2017
6. **National Seminar on Revised Accreditation Framework of NAAC [DCE Sponsored]** at Maharaja's College Ernakulam in 2017
7. **National Level Research Orientation Programme in Social Sciences [DCE Sponsored]** in 2018 at Maharaja's College Ernakulam
8. **National Research Conference on Commerce Management and Social Sciences [NRCCMS 1.0]** in 2019 at Government College Tripunithura
9. **National Level Workshop [FDP] on Academic Writing** on 15th February 2020 at Government College, Tripunithura
10. **National Conference on Innovations in Finance [NCIF 2020]** on 12th September 2020 at Government College, Tripunithura
11. **National Workshop on Measurement Scaling and Data Entry** on 16th October 2020 at Government College, Tripunithura
12. **National Level Workshop [FDP] on Structural Equation Modelling Basics** on 17th October 2020 at Government College, Tripunithura
13. **National Level Multi-Disciplinary Research Conference [MDRC 2021]** on 17th April 2021 at Government College Tripunithura
14. **National Level Workshop on Problem Formulation in Social Science Research** on 30th August 2022 at Government College Tripunithura.
15. **National Level Workshop on Academic Content Seeking (Exploratory Literature Review)** on 24th September 2022 at Government College Tripunithura
16. **National Level Workshop on Systematic Literature Review** on 25th September 2022 at Government College Tripunithura
17. **National Level Workshop on Bibliometric Analysis** on 31st October 2022 at Government College Tripunithura
18. **National Level Workshop on Citation and Reference Management using Zotero** on 1st November 2022 at Government College Tripunithura

19. **National Level Workshop on Setting SMART Objectives for Research** on 22nd November 2022 at Government College Tripunithura.
20. **National Level Workshop on AI Tools for Review of Literature - I** on 13th March 2023 at Government College Tripunithura.
21. **National Level Workshop on AI Tools for Review of Literature - II** on 15th March 2023 at Government College Tripunithura
22. **National Level Workshop on AI Tools for Review of Literature - III** on 20th March 2023 at Government College Tripunithura
23. **National Seminar on Problem Formulation in Social Science Research (DCE Sponsored)** on 11th September 2023 at Government College Tripunithura
24. **National Seminar on Systematic Literature Review and Reference Management (DCE Sponsored)** on 23rd September 2023 at Government College Tripunithura
25. **National Seminar on Measurement Scaling and Data Analysis (DCE Sponsored)** on 13th and 14th October 2023 at Government College Tripunithura
26. **National Seminar on Data Analysis using Jamovi (DCE Sponsored)** on 18th November 2023 at Government College Tripunithura
27. **National Seminar on Structural Equation Modelling using AMOS (DCE Sponsored)** on 24th and 25th November 2023 at Government College Tripunithura
28. **National Seminar on Mediation and Moderation Analysis using Process Macro (DCE Sponsored)** on 8th and 9th December 2023 at Government College Tripunithura

Others

1. **Two-Day Seminar on Women Empowerment and Entrepreneurship** at Amrita School of Arts and Sciences, Kochi in 2008
2. **Workshop on Syllabus Restructuring and Feedback of Students, Learners' Voice** in 2015 at Maharaja's College, Ernakulam
3. **Workshop on Data Analysis** in 2016 at Maharaja's College Ernakulam
4. **Workshop on Data Analysis** in 2017 at Maharaja's College Ernakulam
5. **Workshop on Data Analysis** in 2018 at Maharaja's College Ernakulam
6. **Workshop on Data Analysis** in 2020 at Government College Tripunithura
7. **Research Orientation Programme 2025** at Government College Tripunithura
8. **Research Orientation Programme 2026** at Government College Tripunithura

Achievements: Organising Webinars

International

1. International Webinar on **Academic Publishing in Top Rated Journals**, 30th April 2020, Government College, Tripunithura
2. International Webinar on **Academic Career Abroad,** 1st May 2020, Government College, Tripunithura
3. International Webinar on **Archiving and Retrieving Multimedia**, 22nd October 2021, Government College Tripunithura

National

1. National Webinar on **Research Methodology in Social Sciences**, 26th and 27th April 2020, Government College, Tripunithura
2. National Webinar on **UGC NET Coaching - Learning and Learner: Theories and Characteristics**, 2nd May 2020, Government College, Tripunithura
3. National Webinar on **UGC NET Coaching - Logical Reasoning** , 3rd May 2020, Government College, Tripunithura
4. National Webinar on **UGC NET Coaching - Arithmetic Reasoning**, 4th May 2020, Government College, Tripunithura
5. National Webinar on **UGC NET Coaching - Teaching Aptitude**, 5nd May 2020, Government College, Tripunithura
6. National Webinar on **UGC NET Coaching - Evaluation Systems**, 6th May 2020, Government College, Tripunithura
7. National Webinar Series on **UGC NET Coaching - Research Aptitude**, 7th May 2020, Government College, Tripunithura
8. National Webinar on **Research in Accounting**, 10th May 2020, Government College, Tripunithura
9. National Webinar on **Philosophical Foundations of Research**, 16th May 2020, Government College, Tripunithura
10. National Webinar on **Research and Career Development**, 18th July 2020, Government College, Tripunithura
11. National Webinar on **Gender Sensitisation**, 15th August 2020, Government College, Tripunithura
12. National Webinar on **Career in Accounting,** 18th October 2020, Government College, Tripunithura
13. National Webinar on **Music and Allied Disciplines: Interdisciplinary Relevance**, 31st October 2020, Government College Tripunithura
14. National Webinar on **Outcome Based Education**, 13th February 2021, Government College Tripunithura
15. National Webinar on **Innovation and Entrepreneurship**, 13th February 2021, Government College Tripunithura
16. National Webinar on **Inculcating Research Culture**,15th March 2021, Government College Tripunithura
17. National Webinar on **Problem Formulation in Research**,16th March 2021, Government College Tripunithura

18. National Webinar on **Reviewing Literature**,17th March 2021, Government College Tripunithura
19. National Webinar on **Setting SMART Objectives in Research**,18th March 2021, Government College Tripunithura
20. National Webinar on **Research Design**,19th March 2021, Government College Tripunithura
21. National Webinar on **Measurement Scaling and Data Entry Basics**,22nd March 2021, Government College Tripunithura
22. National Webinar on **Sampling in Survey Research - Part 1**, 23rd March 2021, Government College Tripunithura
23. National Webinar on **Contemporary Research in Political Science**, 24th March 2021, Government College Tripunithura
24. National Webinar on **Ritual as an Ideology: Reflections on Theyyaattam**, 25th March 2021, Government College Tripunithura
25. National Webinar on **Basics of Research Methodology in English Literature**, 26th March 2021, Government College Tripunithura
26. National Webinar on **Sampling for Survey Research - Part 2**, 29th March 2021, Government College Tripunithura
27. National Webinar on **Contemporary Research in History**, 30th March 2021, Government College Tripunithura
28. National Webinar on **Bibliometric Analysis Using Biblioshiny**, 3rd April 2021, Government College, Tripunithura
29. National Webinar on **Reliability, Validity and Normality**, 5th April 2021, Government College, Tripunithura
30. National Webinar on **Descriptive Statistics**, 6th April 2021, Government College, Tripunithura
31. National Webinar on **Basic Parametric Tests**, 7th April 2021, Government College, Tripunithura
32. National Webinar on **Contemporary Research in Economics**, 8th April 2021, Government College, Tripunithura
33. National Webinar on **Basic Non Parametric Tests**, 9th April 2021, Government College, Tripunithura
34. National Webinar on **Correspondence Analysis**, 12th April 2021, Government College, Tripunithura
35. National Webinar on **Descriptive Statistics and One Factor ANOVA using MS Excel**, 15th April 2021, Government College, Tripunithura
36. National Webinar on **Exploratory Factor Analysis**, 16th April 2021, Government College, Tripunithura
37. National Webinar on **Financial Modelling Using MS Excel - Beta**, 19th April 2021, Government College, Tripunithura
38. National Webinar on **Financial Modelling Using MS Excel - EMI**, 20th April 2021, Government College, Tripunithura
39. National Webinar on **Contemporary Research in Human Resource Management**, 21st April 2021, Government College, Tripunithura

40. National Webinar on **Cluster Analysis**, 22nd April 2021, Government College, Tripunithura
41. National Webinar on **Regression Analysis,** 23rd April 2021, Government College Tripunithura.
42. National Webinar on **Discriminant Analysis**, 26th April 2021, Government College Tripunithura
43. National Webinar on **Simple Regression Models Using E-Views**, 27th April 2021, Government College Tripunithura
44. National Webinar on **Research Metrics**, 28th April 2021, Government College Tripunithura
45. National Webinar on **Contemporary Research in Finance**, 29th A;pril 2021, Government College Tripunithura
46. National Webinar on **From Drop to Hope: Balancing Your Research Journey**, 30th April 2021, Government College Tripunithura
47. National Webinar on **Theoretical Foundations of Structural Equation Modelling**, 3rd May 2021, Government College Tripunithura
48. National Webinar on **Confirmatory Factor Analysis and Testing Validity**, 4th May 2021, Government College Tripunithura
49. National Webinar on **Contemporary Research in Malayalam**, 5th May 2021, Government College Tripunithura
50. National Webinar on **Structural Equation Modelling: Mediation and Moderation Analysis**, 5th May 2021, Government College Tripunithura
51. National Webinar on **Behavioural Biases in Finance**, 6th May 2021, Government College Tripunithura
52. National Webinar on **Research in Special Events**, 7th May 2021, Government College, Tripunithura
53. National Webinar on **Research in Emotional Intelligence: An HR Perspective**, 10th May 2021, Government College, Tripunithura
54. National Webinar on **Contemporary Research in Commerce**, 11th May 2021, Government College, Tripunithura
55. National Webinar on **Report Writing**, 12th May 2021, Government College, Tripunithura
56. National Webinar on **Preparing for PhD in Premier Institutions**, 14th May 2021, Government College, Tripunithura
57. National Webinar on **The Penned Lines: How to Do a Book Review**, 19th June 2021, Government College Tripunithura
58. National Webinar on **Entrepreneurship in Changing Times**, 3rd July 2021, Government College Tripunithura
59. National Webinar on **Philosophical Foundations of Research,** 12th July 2021, Government College Tripunithura
60. National Webinar on **Meta Analysis: Theory,** 13th July 2021, Government College Tripunithura
61. National Webinar on **Meta Analysis: Practical (Chi Square),** 14th July 2021, Government College Tripunithura

62. National Webinar on **Emerging Trends in E-Commerce**, 15th July 2021, Government College, Tripunithura
63. National Webinar on **Web Based Tools for Research**, 16th July 2021, Government College Tripunithura
64. National Webinar on **Problem Formulation and Review of Literature for UG Projects**, 17th July 2021, Government College Tripunithura
65. National Webinar on **Problem Formulation and Review of Literature for PG Projects**, 17th July 2021, Government College Tripunithura
66. National Webinar on **Meta Analysis: Practical (t Test and Correlation)**, 17th July 2021, Government College, Tripunithura
67. National Webinar on **Citation and Referencing using Zotero,** 23rd July 2021, Government College, Tripunithura
68. National Webinar on **Measurement Scaling and Questionnaire Design for UG Projects**, 24th July 2021, Government College Tripunithura
69. National Webinar on **Measurement Scaling and Questionnaire Design for PG Projects,** 24th July 2021, Government College Tripunithura
70. National Webinar on **Open Educational Resources and Creative Commons: Concept and Significance,** 26th July 2021, Government College Tripunithura
71. National Webinar on **Open Educational Resources: Search and Application,** 27th July 2021, Government College Tripunithura
72. National Webinar on **Bloom's Taxonomy,** 28th July 2021, Government College Tripunithura
73. National Webinar on **Generating E-Certificates,** 29th July 2021, Government College, Tripunithura
74. National Webinar on **Crochet and Amigurumi Making**, 30th July 2021, Government College Tripunithura
75. National Webinar on **Data Analysis for UG Projects**, 31st July 2021, Government College Tripunithura
76. National Webinar on **Data Analysis for PG Projects,** 31st July 2021, Government College Tripunithura
77. National Webinar on **Data Analysis using PSPP,** 2nd August 2021, Government College Tripunithura
78. National Webinar on **Data Analysis Using Jamovi - Descriptive Statistics,** 3rd August 2021, Government College, Tripunithura
79. National Webinar on **Data Analysis Using Jamovi - Inferential Statistics**, 4th August 2021, Government College, Tripunithura
80. National Webinar on **Higher Education Opportunities in Central Universities,** 5th August 2021, Government College, Tripunithura
81. National Webinar on **Specialized Search Engines/Aggregators for Research - Part 1,** 6th August 2021, Government College Tripunithura
82. National Webinar on **Specialized Search Engines / Aggregators for Research - Part 2,** 9th August 2021, Government College Tripunithura
83. National Webinar on **Specialised Search Engines / Aggregators for Research - Part 3,** 10th August 2021, Government College Tripunithura

84. National Webinar on **Additional Web Based Tools for Research**, 11th August 2021, Government College Tripunithura
85. National Webinar on **Qualitative Data Analysis using NVivo - Part 1**, 12th August 2021, Government College Tripunithura
86. National Webinar on **Qualitative Data Analysis using NVivo - Part 2,** 13th August 2021, Government College Tripunithura
87. National Webinar on **Orientation for SWAYAM MOOC Courses,** 23rd August 2021, Government College, Tripunithura

ACHIEVEMENTS: Awards/Recognitions

"Teaching Excellence Award 2019"

Gold Category

KMM College, Thrikkakara, Kerala



Receiving the Teaching Excellence Award (Gold Category) from Prof (Dr) KC Sankaranarayanan in the presence of the Principal and Manager of the KMM College, Thrikkakara.

"Special Jury Appreciation at The Heartian Gurushreshta Award 2024"

by Sacred Heart College Thevara (Autonomous)



Participated in the World Record Academic Event





Asia Book of Records and India Book of Records for Academic Events



ASIA BOOK OF RECORDS

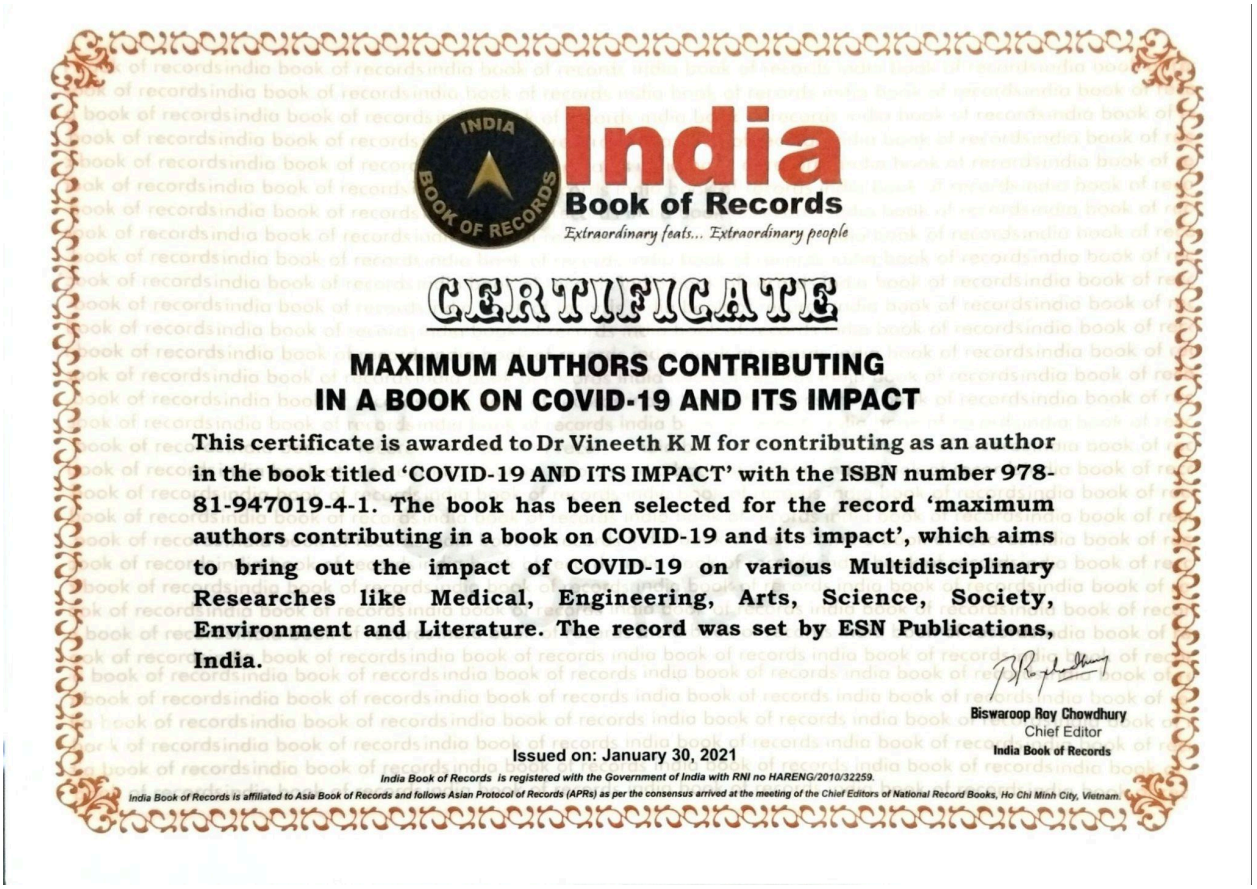
CERTIFICATE

This certificate is awarded to Dr. Vineeth K M for contributing as an author in the book titled 'COVID-19 AND ITS IMPACT' with the ISBN number 978-81-947019-4-1. The book has been selected for the record 'maximum authors contributing in a book on COVID-19 and its impact', which aims to bring out the impact of COVID-19 on various Multidisciplinary Researches like Medical, Engineering, Arts, Science, Society, Environment, and Literature. The record was set by ESN Publications, India.

Date: January 30, 2021

Dr. Biswaroop Roy Chowdhury — Le Tran Truong An, Editor-in-Chief, Vietnam Book of Records — Dr. Deepak Chandra Sen, Editor-in-Chief, Nepal Book of Records — Ms. Selvarani Muthiah, President- Malaysia, Asia Book of Records — Dr. Drs. Ponjan Liaw, President, Indonesian Professional Speakers Association — Gobind Das, Editor-in-Chief, Bangladesh Book of Records

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CERTIFICATE

MAXIMUM AUTHORS CONTRIBUTING
IN A BOOK ON COVID-19 AND ITS IMPACT

This certificate is awarded to Dr Vineeth K M for contributing as an author in the book titled 'COVID-19 AND ITS IMPACT' with the ISBN number 978-81-947019-4-1. The book has been selected for the record 'maximum authors contributing in a book on COVID-19 and its impact', which aims to bring out the impact of COVID-19 on various Multidisciplinary Researches like Medical, Engineering, Arts, Science, Society, Environment and Literature. The record was set by ESN Publications, India.

Biswaroop Roy Chowdhury
Chief Editor
India Book of Records

Issued on: January 30, 2021

India Book of Records is registered with the Government of India with RNI no HARENG/2010/32259.
India Book of Records is affiliated to Asia Book of Records and follows Asian Protocol of Records (APRs) as per the consensus arrived at the meeting of the Chief Editors of National Record Books, Ho Chi Minh City, Vietnam.

PUBLICATIONS - BOOKS WITH ISBN

1. **'Marketing Research for B. Com. M.G. University'**, Kalyani Publishers, New Delhi, 2006 (ISBN: 978-81-272-2993-8)
2. **'Marketing Research for BBA M.G. University'**, Kalyani Publishers, New Delhi, 2006 (Reprint 2010) (ISBN: 978-81-272-2991-1)
3. **'Marketing Research'**, Kalyani Publishers, New Delhi, 2008 (Reprint 2010) (ISBN: 978-81-272-4463-7)
4. **'Research Methodology for M. Com. MG University'**, Kalyani Publishers, New Delhi, 2009 (ISBN: 978-81-272-5252-6)
5. **'Research Methodology for BBA MG University'**, Kalyani Publishers, New Delhi, 2010 (ISBN: 978-81-272-6297-6)
6. **'Research Methodology for BBA(MG University) Revised 2nd Edition'**, Kalyani Publishers, New Delhi, 2011 (ISBN: 978-93-272-1256-3)
7. **'Research Methodology for Commerce - M. Com. Calicut University'**, Kalyani Publishers, New Delhi, 2011 (ISBN: 978-93-272-1411-6)
8. **'Accounting for Managerial Decisions for B. Com. MG University'**, Kalyani Publishers, 2011 (ISBN: 978-93-272-1331-7)
9. **'Applied Cost Accounting for B. Com. MG University',** Kalyani Publishers, New Delhi, 2011 (ISBN: 978-93-272-1409-3)
10. **'Management Accounting for BBA M.G. University'**, Kalyani Publishers, New Delhi, 2011 (ISBN: 978-93-272-1332-4)
11. **'Management Accounting for BBA M.G. University'**, Kalyani Publishers, New Delhi, 2011 (ISBN: 978-93-272-1410-9)
12. **'Business Research Methods for B.Com/ B.B.A. Calicut University'**, Kalyani Publishers, New Delhi, 2011 (ISBN: 978-93-272-1346-1)
13. **'Financial Accounting for MCA'**, Kalyani Publishers, New Delhi, 2011 (ISBN: 978-93-272-1423-9)
14. **'Principles of Management and Accounting for BCA'**, Kalyani Publishers, New Delhi, 2012 (ISBN: 978-93-272-1804-6)
15. **'Introduction to Accounting for B. Com./B.B.M.'**, Kalyani Publishers, New Delhi, 2012 (ISBN: 978-93-272-2502-0)
16. **'UGC NET/JRF COMMERCE – PAPER II and III'**, Revised and Enlarged 2nd Edition, Gayathri Publishers, 2013 (ISBN: 978-81-924688-1-5)
17. **'Research Methodology for M. Com. MG University',** 2nd Revised Edition, Kalyani Publishers, New Delhi, 2013 (ISBN: 978-93-272-3440-4)
18. **'Research Methodology for BBA MG University**, 3rd Revised Edition, Kalyani Publishers, New Delhi, 2014 (ISBN: 978-93-272-4167-9)
19. **'Business Organisation and Management'**, Maharaja's College, Ernakulam, 2015 (ISBN: 978-93-5267-098-7)
20. '**Marketing Management**', Government College Tripunithura, 2024 (ISBN: 978-81-969702-0-8)
21. '**Consumer Affairs & Protection**', Government College Tripunithura, 2025 (ISBN: 978-81-969702-2-2)
22. '**Logistics & Supply Chain Management**', Government College Tripunithura, 2025 (ISBN: 978-81-969702-6-0)

PUBLICATIONS - BOOKS WITHOUT ISBN

1. **'Modern Banking for B. Com. MG University'**, Gayathri Publishers, 2011
2. **'UGC NET/JRF COMMERCE – PAPER II and III'**, Gayathri Publishers, 2012
3. **'HSST COMMERCE'**, Gayathri Publishers, 2012

EDITORIAL COORDINATION

PUBLICATIONS - EDITED BOOKS WITH ISBN

1. **Proceedings of National Seminar on Inclusive Rural Development – Policy and Perspectives** organized by the Department of Commerce, Government College Attappady, Palakkad on 17th February 2014.
2. **'Sapience'**, Maharaja's College, Ernakulam, 2016 (ISBN: 978-93-5267-011-6)
3. **'Contemporary Research in Social Sciences'**, Maharaja's College, Ernakulam, 2016 (ISBN: 978-93-5267-539-5)
4. **'Proceedings of National Research Conference on Commerce Management and Social Sciences'**, Maharaja's College, Ernakulam, 2017 (ISBN: 978-93-5281-856-3)
5. **'Commerce and Management in Changing Times'**, Maharaja's College, Ernakulam, 2017 (ISBN: 978-93-5300-371-5)
6. **'Contemporary Research in Commerce and Management'**, Maharaja's College, Ernakulam, 2017 (ISBN: 978-93-5300-817-8)
7. **'Convergence - Volume 1'**, INSC Publishing House, Chikkamangaluru, Karnataka (ISBN:978-81-946370-3-5)
8. **Recent Multidisciplinary Research** (ISBN - 978-93-90781-18-8), ESN Publishers, Tamil Nadu, 2021
9. **Recent Multidisciplinary Research** (ISBN 978-93-5473-514-1), Government College Tripunithura, Kerala, 2021
10. **Compendium of Book Reviews** (ISBN 978-93-5493-255-7), Government College Tripunithura, Kerala, 2021
11. **Multidisciplinary Research Thoughts** (ISBN 978-93-5566-389-4), Government College Tripunithura, Kerala, 2021
12. **India@75** (ISBN: 978-93-5701-585-1), Government College Tripunithura, Kerala, 2022
13. **Rethinking Tourism** (ISBN: 978-93-5768-092-9), Government College Tripunithura, Kerala, 2022
14. **Tourism and Green Investment** (ISBN: 978-93-6012-875-3), Government College Tripunithura, Kerala, 2023

EDITED BOOKS / PROCEEDINGS WITHOUT ISBN

(1) **National Conference on Global Financial Crisis and Its Impact on Indian Economy** organised by the Department of Commerce and Management, ASAS, Kochi in February 2009

(2) **UGC Sponsored National Seminar on Recent Trends in Commerce, Trade and Industry** organised by the Post Graduate Department of Commerce, Govt. College, Chittur in association with ICAI [Palakkad Chapter] in March 2011

(3) **National Conference on Indian Capital Markets: Its Modernity and Vibrancy** organised by the Department of Commerce and Management, ASAS, Kochi in association with Geojit BNP Paribas Financial Services Ltd. in April 2011

(4) **National Conference on Indian Mutual Funds Industry: Opportunities and Challenges** organised by the Department of Commerce and Management, ASAS, Kochi in November 2011

(5) **National Seminar on Foreign Direct Investment: Policy, Issues and Implications** organised by the Post Graduate Department of Commerce, Government College, Chittur in December 2011

(6) **Ciento PhD Feto 2017 – Abstracts of PhD Theses in Social Sciences**, Maharaja's College Ernakulam

RESEARCH PAPERS/ARTICLES IN CONFERENCE PROCEEDINGS WITHOUT ISBN

(1) ***A Study on Global Financial Crisis and its impact on Indian Banking with Special Reference to the Stock Quotes of ICICI Bank*** in the Proceedings of 'National Conference on Global Financial Crisis and the Impact on Indian Economy' organized by the Department of Commerce and Management, ASAS, Kochi on 21st February 2009.

(2) ***A Study on the Prospects of Financial Inclusion Models with special reference to the Contrast between the Grameen Bank Model as against the Technology Based Models*** in the Proceedings of the 'National Seminar on Financial Inclusion and Co-operatives Banks – Emerging Growth Model' organized by the Post Graduate Department of Commerce and Research Centre, University of Kerala, Thiruvananthapuram on 4th March 2011

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(9) ***A Study on Consumer Skepticism towards Advertising in Ernakulam District*** in the Proceedings of Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi

(10) ***A Study on Local Retailer Shopping Loyalty in Ernakulam District*** in the Proceedings of Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi

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(33) **Performance Evaluation of Sectoral/Thematic Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(34) **Performance Evaluation of Large Mid and Small Cap Mutual Funds during 2018-21** in ***Recent Multi-Disciplinary Research,*** (ISBN 978-93-5473-514-1) Proceedings of the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(35) **SIP Performance of Solution Oriented Mutual Funds during 2018-21** in ***Recent Multi-Disciplinary Research,*** (ISBN 978-93-5473-514-1) Proceedings of the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(36) **Performance Evaluation of Debt Funds during 2018-21** in ***Recent Multi-Disciplinary Research,*** (ISBN 978-93-5473-514-1) Proceedings of the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(37) **SIP Performance of Flexi and Multi Cap Mutual Funds during 2018-21** in ***Recent Multi-Disciplinary Research,*** (ISBN 978-93-5473-514-1) Proceedings of the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(38) **SIP Performance of Debt Funds during 2018-21** in ***Recent Multi-Disciplinary Research,*** (ISBN 978-93-5473-514-1) Proceedings of the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(39) **SIP Performance of Sectoral/Thematic Mutual Funds during 2018-21** in ***Recent Multi-Disciplinary Research,*** (ISBN 978-93-5473-514-1) Proceedings of the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(40) **SIP Performance of Hybrid Mutual Funds during 2018-21** in ***Recent Multi-Disciplinary Research,*** (ISBN 978-93-5473-514-1) Proceedings of the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(41) Perceived Usefulness and Ease of Use of Online Pedagogy: A Survey among Students (ISBN 978-81-951719-0-3) in the Proceedings of Erudite Two Days Multi Disciplinary National Conference 2021 organised by Seshadripuram Institute of Commerce and Management, Bengaluru 24th and 25th February 2021

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(79) **Destination Image in Social Media: Tweet Sentiment Analysis of Wayanad** in the Edited Book, Rethinking Tourism (ISBN: 978-93-5768-092-9) ,published by the Research Committee, Government College Tripunithura

(80) **Awareness of Farmers in Kerala on the Implementation on AI Powered Tools in Agriculture** in the Proceedings of ICSSR Sponsored International Seminar on "Building a Cognitive Enterprise Through AI - Powered Transformation: A Digital Paradigm for Societal and Tribunal Success in Rural Areas" [ISBN: 978-81-968562-4-3]

(81) **Emotional Intelligence: The Key to Unlock Success in the Workplace** in the Edited Book "***Technology and Beyond: Business Solutions for One World One Future ISBN 978-1-041-27563-3",*** *Taylor & Francis Group, London 2026*

PAPERS PRESENTATIONS

International

(1) **A Study on the Role and Impact of Non Governmental Organisations in Entrepreneurship Development** at the International seminar and workshop on Managing Challenges in the Emerging World Order & Winning Strategies for Sustainable Development organised by the Bharatamata Institute of Management, Cochin on 2nd & 3rd August 2011

(2) **A Study on the Role of NGOs in Entrepreneurship Development in Kerala – An Experience from the Cooperative Bank Model** at the International Conference on Entrepreneurship in a Globalised World – Challenges, Policy and Strategy Perspectives jointly organised by the School of Management, DePaul Institute of Science and Technology Angamaly and School of Public Service, DePaul University Chicago on 13th and 14th December 2013

(3) **Role and Impact of Non-Governmental Organisations in Entrepreneruship Development in Kerala: An Experience from the SC/ST Cooperative Bank** at the International Conference on Contemporary Issues in Leadership and Management, organized by Hans Raj Mahila Mahavidyalaya, Jalandhar on 17th – 18th January 2014

(4) **NGOs as Catalysts for entrepreneurship Development in Kerala – A Case Study of the Palliyakkal Service Cooperative Bank of Ernakulam District** at the CIMC 2014 International Conference on Gramin Samriddhi: Sustainable Rural Development at Central Institute of Business Management Research and Development, Pawanbhumi, Nagpur, April 2014

(5) **Entrepreneurship and Society – An Enquiry into the Determinants of Successful Entrepreneurship through Innovative Financing** at the International Conference on Entrepreneurship Innovation and Development, organized by St. Peter's College Kolenchery on 8th January 2016

(6) **An Enquiry of the Green Banking Initiatives of Major Banks** in the UGC Sponsored International Carbon Credit Conference: Trading Prospects from Indian Carbon Market Perspective organized by Bharata Mata College, Thrikkakkara in August 2016

(7) **Consumer Ethnocentrism among Students – Application of Adapted CETSCALE** at the International Conference on Methodological Developments Business Research, XIME – Kochi in March 2017

(8) **An Appraisal of the Corporate Governance Philosophy of the Sensex Companies** at the International Conference on Commerce and Management in Changing Times [ICCMCT2017] organised by the Post Graduate Department of Commerce, Maharaja's College, Ernakulam, December 2017

(9) **Consumer Perception Towards Celebrity Endorsements - An Enquiry with Reference to Celebrities in Mollywood** at the International Conference on Commerce and Management in Changing Times [ICCMCT2017] organised by the Post Graduate Department of Commerce, Maharaja's College, Ernakulam, December 2017

(10) **Social Capital and Cultural Events: An Event Executive Committee Perspective** at the International Conference on Commerce and Management in Changing Times

[ICCMCT2017] organised by the Post Graduate Department of Commerce, Maharaja's College, Ernakulam, December 2017

(11) **Comparison of Operational Efficiency of Listed Banks from Kerala – A Study based on CAMEL Analysis** at the KSHEC Sponsored International Conference Changing Financial Scenario in India organised by MES Asmabi College, Kodungallur on 20-22 December 2017

(12) **Dimensions of Consumer Behaviour with Special Reference to Possession Satisfaction – An Enquiry** at the International Seminar on Emerging Business Models – Drives and Challenges organised by SNGIST Paravur on 14th December 2017

(13) **Consumer Involvement in Automobiles and Brand Preference- An Enquiry** at the International Seminar on Emerging Business Models – Drives and Challenges organised by SNGIST Paravur on 14th December 2017

(14) **Comparison of Operational Efficiency of State Bank of India and ICICI Bank – A Study based on CAMEL Analysis** at the International Seminar on Emerging Business Models – Drives and Challenges organised by SNGIST Paravur on 14th December 2017

(15) **Conspicuous Consumption among Salaried Youth – An Enquiry** at the International Seminar on Emerging Business Models – Drives and Challenges organised by SNGIST Paravur on 14th December 2017

(16) **Perceived Brand Trust of NAPTOL – An Enquiry** at the International Seminar on Emerging Business Models – Drives and Challenges organised by SNGIST Paravur on 14th December 2017

(17) **A Study on Changing Roles Portrayed by Women in Indian Television and Print Advertisements** in the International Seminar on Digital Marketing organized by St. Teresa's College, Ernakulam in March 2018.

(18) **Effectiveness of Youtube as a Digital Marketing Tool among Youth** in the International Seminar on Digital Marketing organized by St. Teresa's College, Ernakulam in March 2018.

(19) **Perceived Role of Self-Help Groups in Empowering Women in the Informal Sector** in the ICSSR-SRC Sponsored International Seminar on Informal Sectors in the Economy: Pertinent Issues organised by St. Xavier's College for Women in association with Centre for Socio Economic and Environmental Studies (CSE) on 9th and 10th August 2018.

(20) **Consumer Awareness towards Telematics in Insurance** at the 2nd International Conference on Commerce and Management in Changing Times [ICCMCT2018] organised by Post Graduate Department of Commerce, Maharaja's College, Ernakulam on 29th September 2018.

(21) **Occupational Stress among College Teachers in Kerala** at the 2nd International Conference on Commerce and Management in Changing Times [ICCMCT2018] organised by Post Graduate Department of Commerce, Maharaja's College, Ernakulam on 29th September 2018.

(22) **Local resident Perception of Special Events: An analysis on Economic and Socio-cultural Impact** at the 2nd International Conference on Commerce and

Management in Changing Times [ICCMCT2018] organised by Post Graduate Department of Commerce, Maharaja's College, Ernakulam on 29th September 2018.

(23) **Role of Venturesome Consumption on Post Purchase Dissonance** at the 2nd International Conference on Commerce and Management in Changing Times [ICCMCT2018] organised by Post Graduate Department of Commerce, Maharaja's College, Ernakulam on 29th September 2018.

(24) **Awareness on IPR and Willingness on IPR Education among Public** at the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(25) **Awareness and Willingness of College Teachers towards IPR Education** at the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(26) **Negligence of People towards IPR** at the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(27) **Awareness and Willingness among Students towards IPR Education** at the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indigenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(28) **Geographical Indication of Textiles from Kerala: Awareness and Perception among Public** in the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(29) **Awareness of Students regarding Academic Plagiarism** in the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(30) **Geographical Indication and Brand Reliability of Agricultural Products from Kerala** in the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(31) **Geographical Indication and Brand Reliability of Handicrafts from Kerala** in the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(32) **Intellectual Property Rights in India – An Enquiry on the Trends** in the International Conference on Intellectual Property Rights: Conflict/Coexistence in Human Rights, Health and Indegenous Rights organized by BPC College Piravom in association with International Human Rights Council on 17th and 18th December 2018.

(33) **Performance Evaluation of Systematic Investment Plans in Top Rated Conservative Hybrid Mutual Funds during 2016-18** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(34) **Performance Evaluation of Systematic Investment Plans in Top Rated Arbitrage Hybrid Mutual Funds during 2016-18** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(35) **Performance Evaluation of Systematic Investment Plans in Top Rated Aggressive Hybrid Mutual Funds during 2016-18** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(36) **Emotional Finance: Financial Anxiety among College Teachers in Kannur District with Special Reference to Health Insurance** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(37) **Emotional Finance: Financial Anxiety among College Teachers in Ernakulam District with Special Reference to Life Insurance** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(38) **Anchoring and Adjustment Bias among Public and the Association with Socio Economic Variables** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(39) **Regret Aversion Bias among Public and the Association with Socio Economic Variables** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(40) **Status Quo Bias among Public and the Association with Socio Economic Variables** at the 2nd International Conference on Capital Markets and Finance organised by St. Teresa's College, Ernakulam on 3rd and 4th January 2019.

(41) **Religion and e-Commerce: Online User Behaviour w.r.t. Onlineprasad.com** at the International Seminar on Recent Trends in Entrepreneurship organised by St. Albert's College, Ernakulam in Association with IAA, Alappuzha Branch on 16th and 17th January 2019

(42) **Entrepreneur's Opportunities and Challenges: An Assessment of Consumer's Need for Uniqueness** at the International Seminar on Recent Trends in Entrepreneurship organised by St. Albert's College, Ernakulam in Association with IAA, Alappuzha Branch on 16th and 17th January 2019

(43) **Entrepreneurial Traits among Student Youth: An Assessment of Polychronic Attitude** at the International Seminar on Recent Trends in Entrepreneurship

organised by St. Albert's College, Ernakulam in Association with IAA, Alappuzha Branch on 16th and 17th January 2019

(44) **Entrepreneurial Traits among Salaried Class: An Assessment of Self Actualisation Index** at the International Seminar on Recent Trends in Entrepreneurship organised by St. Albert's College, Ernakulam in Association with IAA, Alappuzha Branch on 16th and 17th January 2019

(45) **Entrepreneur's Opportunities and Challenges: An Assessment of Consumer Hyperopia** at the International Seminar on Recent Trends in Entrepreneurship organised by St. Albert's College, Ernakulam in Association with IAA, Alappuzha Branch on 16th and 17th January 2019

(46) **Entrepreneur's Opportunities and Challenges: An Assessment of Consumer's Compulsive Buying** at the International Seminar on Recent Trends in Entrepreneurship organised by St. Albert's College, Ernakulam in Association with IAA, Alappuzha Branch on 16th and 17th January 2019

(47) **Validity of Winner's Curse Hypothesis: Evidence from Indian Stock Market IPOs during 2017-18** at the International Conference on Emerging Trends in Commerce & Management organised by NSS College, Ottappalam, Palakkad on 20th March 2019.

(48) **Comparison of Operational Efficiency of Listed Banks from Kerala – A Study Based on CAMEL Analysis** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(49) **Association between ARQ Score and Mutual Fund Performance in Top Rated Equity Funds** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(50) **Association between ARQ Score and Mutual Fund Performance in Top Rated Long Term Debt Funds** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(51) **Association between ARQ Score and Mutual Fund Performance in Top Rated Equity Focused Mutual Funds** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(52) **Consumer Negligence in Telecommunication Services** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(53) **Association between ARQ Score and Mutual Fund Performance in Top Rated Hybrid Mutual Funds** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(54) **Consumers Attitude towards Nostalgic Food and Restaurants** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(55) **Emotional Finance: Financial Anxiety among Salaried Individuals with Special Reference to Life Insurance** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(56) **Desire for Unique Consumer Products among Youth** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(57) **Perception of Youth towards Kochi-Muziris Biennale** at the International Workshop on Innovations in Teaching & Learning using Technology & PBL Approach organised by St. Xavier's College for Women, Aluva on 16th August 2019.

(58) **Size Effect on Women Representation in the Boards of Indian Banking Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(59) **Size Effect on Women Representation in the Boards of Indian Automobile Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(60) **Size Effect on CSR Spending of Indian Automobile Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(61) **Size Effect on CSR Spending of Indian Cement Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(62) **Size Effect on Women Representation in the Boards of Indian IT (Software) Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(63) **CSR Spending of Indian IT (Software) Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(64) **Validity of Winner's Curse Hypothesis: Evidence from Indian Stock Market IPOs during 2018-19** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(65) **Size Effect on CSR Spending of Indian Banking Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(66) **Consumer Adoption to Fin Tech Innovations: A Survey with Special Reference to Google Pay** at the International Conference on Multidisciplinary Research (HRM

2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(67) **Consumer Adoption to Fin Tech Innovations: A Survey with Special Reference to PhonePe** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(68) **Size Effect on Women Representation in the Boards of Indian Cement Companies** at the International Conference on Multidisciplinary Research (HRM 2020 - Integrating Research on Employee Voice) organised by St. Albert's College (Autonomous) Ernakulam on 7th January 2020

(69) **Corporate Internet Information Disclosure: Evidence from Indian Airline Companies** at the International Seminar at Amal College of Advanced Studies on 11 and 12 February 2020

(70) **Corporate Internet Information Disclosure: Evidence from Indian Logistics Companies** at the International Seminar at Amal College of Advanced Studies on 11 and 12 February 2020

(71) **Corporate Internet Information Disclosure: Evidence from Indian Refinery Companies** at the International Seminar at Amal College of Advanced Studies on 11 and 12 February 2020

(72) **Corporate Governance Philosophy of NSE100 Companies** at the 4th Rajagiri Conference on New Paradigms in Management organised by RBS Kochi, 19th January 2021

(73) **Corporate Internet Information Disclosure of NIFTY50 Companies** at the 4th Rajagiri Conference on New Paradigms in Management organised by RBS Kochi, 19th January 2021

(74) **Endowment Effect Among Youth: An Enquiry** at the 2 Day International Conference on Business Implications of Covid 19organised by St Mary's College, Thrissur on 1st and 2nd March 2021

(75) **Perception of Youth Towards Nudges in Daily Life** at the 2 Day International Conference on Business Implications of Covid 19 organised by St Mary's College, Thrissur on 1st and 2nd March 2021

(76) **Education as a Key Factor to Gross National Happiness** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(77) **Cultural Diversity and Resilience as a Key Factor to Gross National Happiness** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(78) **Psychological Well Being as a Key Factor to Gross National Happiness** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(79) **Financial Satisfaction among Salaried Individuals** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(80) **Financial Anxiety among Salaried Individuals** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(81) **Community Well Being: An Assessment among Households** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(82) **Financial Well Being of Salaried Individuals** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(83) **Antecedents of Financial Well Being** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(84) **Association between Financial Fragility and Level of Financial Well Being** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(85) **Emerging Adult's Financial Behaviour and Financial Well Being** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(86) **Effect of Media and Connections on Happiness of Individuals** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(87) **Bibliometric Analysis of Sustainable Investing in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(88) **Bibliometric Analysis of Sustainable Tourism in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(89) **Bibliometric Analysis of Health Insurance in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(90) **Bibliometric Analysis of Green HRM in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(91) **Bibliometric Analysis of Green Innovation in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(92) **Bibliometric Analysis of Economics of Welfare in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(93) **Bibliometric Analysis of Economics of Happiness in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(94) **Bibliometric Analysis of Financial Well Being in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's

College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(95) **Bibliometric Analysis of Sustainable Development in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(96) **Bibliometric Analysis of Financial Satisfaction in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(97) **Bibliometric Analysis of Psychological Biases in Scopus** at the 2 Day International Conference on Economics of Happiness and Welfare organised by St Joseph's College Irinjalakkuda and Sacred Heart College Chalakkudy on 18th and 19th June 2021

(98) **Financial Literacy and Financial Behaviour among Salaried Individuals** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(99) **Bibliometric Analysis of ESG Investing in Scopus** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(100) **Bibliometric Analysis of Destination Image in Scopus** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(101) **Bibliometric Analysis of Ecotourism in Scopus** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(102) **Bibliometric Analysis of Emotional Intelligence in Scopus** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(103) **Bibliometric Analysis of Total Quality Management in Scopus** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(104) **Bibliometric Analysis of Destination Marketing in Scopus** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(105) **Bibliometric Analysis of Brand Love in Scopus** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(106) **Association between Composition of Fund Portfolios and Fund Returns of Value Funds** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(107) **Antecedents of Brand Equity** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(108) **Influence of Emotional Brand Attachment and Brand Love on Brand Loyalty in Beauty Soaps** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(109) **Evaluating the Risk Ratios of Exchange Traded Funds** at the International Multidisciplinary Conference (MDRC 2.0) organised by the Research Committee, Government College Tripunithura on 9th October 2021.

(110) **Theory of Planned Behaviour Approach to Socially Responsible Investing** at the International Conference on Breakthrough to Excellence organised by School of

Management, De Paul Institute of Science & Technology (DiST) Angamaly on 9th and 10th December 2021.***[Best Paper Award]***

(111) **Antecedents to Ethical Investing Behaviour** at the International Conference on Human and Technology: A Holistic and Symbiotic Approach to Sustainable Development organised by MES College Marampilly from 17th to 22nd January 2022 ***[Best Paper Award]***

(112) **Antecedents to Travel Intention and Event Experience of Kochi Muziris Biennale** at the International Conference on Human and Technology: A Holistic and Symbiotic Approach to Sustainable Development organised by MES College Marampilly from 17th to 22nd January 2022

(113) **Social Media Usage, Content and Emotional Wellbeing of Youth** in the International Conference on Content for Public Good organised by the Department of Media Studies in Association with IQAC, Christ Nagar College, Thiruvananthapuram on 23rd and 24th March 2023.

(114) **ESG Investing - Ana Appraisal of ESG Fund Performance in India** in B-LIV 2023, International Management Conference organised by Bhavan's Royal Institute of Management, Kochi on 12th September 2023.

(115) **ESG in Marketing - An Appraisal of ESG approach in Marketing of Consumer Goods** in B-LIV 2023, International Management Conference organised by Bhavan's Royal Institute of Management, Kochi on 12th September 2023.

(116) **ESG Investing - An Appraisal of ESG Ratings and Stock Performance in India** in B-LIV 2023, International Management Conference organised by Bhavan's Royal Institute of Management, Kochi on 12th September 2023.

(117) **Influence of Homophily Dimensions, Emotional Attachment and Expertise on Vloggers Popularity and Visit Intentions to Restaurants** in the International Conference on Banking Accounting and Finance organised by St Paul's College Kalamassery on 25th and 26th September 2023.

(118) **Bibliometric Analysis of ESG in Scopus** at the International Conference on Digital Environment and Ecological Sustainability: Intersectionals of Cultural and Societal Narratives organised by Government College Tripunithura sponsored by DCE, Government of Kerala on 14th and 15th December 2023.

(119) **Awareness of Farmers in Kerala on the Implementation on AI Powered Tools in Agriculture** in the ICSSR Sponsored International Seminar on "Building a Cognitive Enterprise Through AI - Powered Transformation: A Digital Paradigm for Societal and Tribunal Success in Rural Areas" organised by Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore on 26th July 2024.

(120) **Risk-Return Analysis of Large Cap Mutual Funds: Does Size and Ranking Matter?** in the International Seminar on Banking and Commerce organised by St Paul's College Kalamassery on 5th and 6th September 2024.

(121) **Sustainable Festival Tourism Experience: Memories that Matter** in the ICSSR Sponsored Two Day International Seminar on Integrating Indigenous Knowledge Systems in Sustainable Tourism: Enhancing Livelihoods and Rural Development organised by Sree Sankara College Kalady in collaboration with Mahatma Gandhi University, Kottayam in association with MArian College Kuttikkanam (Autonomous), Payyannur College Payyannur, Sacred Heart College (Autonomous) Thevara, and SNM College Malliankara on 22nd and 23rd November 2024.

(122) **Connecting the Dots between Personality Traits and Retirement Planning: The Role of Financial Knowledge**, in the International Conference on Arts Literature and Business organised by Government College Kattappana during 28th to 30th November 2024.

(123) **Fashioning a Greener Future: Exploring Consumer Awareness and Adoption of Sustainable Style**, in the International Conference on Arts Literature and Business organised by Government College Kattappana during 28th to 30th November 2024.

(124) **Emotional Intelligence: The Key to Unlock Success in the Workplace,** in the SIMS 15th Annual International Research Conference "Technology and Beyond: Business Solutions for One World, One Future" (SIMSARS'24) organised by Symbiosis Institute of Management Studies, Pune from 16th to 18th December 2024.

(125) **Integrating SPAR-4-SLR and ADO-TCM Frameworks in Financial Wellbeing: A Systematic Review** in the International Conference on Business, Finance and Trade Practices in the Digital Commerce organised by Rajagiri College of Management and Applied Sciences, Kakkanad in association with Institute of Management Accounts, USA on 14th and 15th January 2025 (***Best Paper Award***)

(126) **Influence of Brand Anthropomorphism on Brand Trust and Consumer Brand Engagement among Gen-Z** in the International Conference on Redefining Value Creation in the Gen-Z Era organised by Bhavan's Royal Institute of Management, Kochi on 27th February 2025 (***Best Paper Award***)

(127) **From Compliance to Commitment: ESG Ratings and SDG Alignment Mapping of Nifty50 Companies** in the Three day International Conference on Synergizing Eco Interventions for Achieving SDGs 2025 organised by Department of Commerce and Management & Visual Media and Communication, Amrita Vishwa Vidyapeetham, Kochi Campus on 5th to 7th March 2025.

(128) **Nurturing Citizenship through Sustainability, Inclusion and Volunteerism** at the International Conference on Global Business Resilience - Strategies for Navigating Uncertainty and Digital Transformation organised by Christ University Bangalore in collaboration with The Institute of Management Accountants and Chartered Institute of Securities & Investment on 23rd to 25th July 2025.

(129) **Beyond Hype: Decoding Educational AI Adoption in Education through the Value Adoption Model Lens** at the International Seminar on Digital Transformation and its Impact on Business and Society, organised by Carmel College (Autonomous), Thrissur on 14th August 2025.

NATIONAL

(1) **A Study on Global Financial Crisis and its impact on Indian Banking with Special Reference to the Stock Quotes of ICICI Bank** at the 'National Conference on Global Financial Crisis and the Impact on Indian Economy' organised by the Department of Commerce and Management, ASAS, Kochi on 21st February 2009.

(2) **A Study on the Social and Taxation Aspects of Special Economic Zones** at the Two Day National Conference on 'Special Economic Zones and Economic Development: Opportunities and Challenges' at The Cochin College, Kochi-2 in September 2010

(3) **A Study on the Efficacy of Price Performance of Initial Price Offerings with Special Reference to the IPOs made during 2005-2009** at the Three Day National Seminar on Investor Protection and Recent Trends in Securities Laws, organized by the School of Legal Studies, Cochin University of Science and Technology [CUSAT], Kochi in February 2011.

(4) **A Study on the Prospects of Financial Inclusion Models with special reference to the Contrast between the Grameen Bank Model as against the Technology Based Models** at the 'National Seminar on Financial Inclusion and Co-operatives Banks – Emerging Growth Model' organized by the Post Graduate Department of Commerce and Research Centre, University of Kerala, Thiruvananthapuram on 4th March 2011

(5) **A Study on the Role of NGOs in Entrepreneurship Development in Kerala** at the National Seminar on Recent Trends in Commerce, Trade and Industry, organized by the PG Department of Commerce, Government College, Chittur, Palakkad in March 2011

(6) **A Study on the Prospects of Mergers and Acquisitions [M & A's] in Indian Banking Spectrum** at the National Seminar on Recent Trends in Commerce, Trade and Industry, organized by the PG Department of Commerce, Government College, Chittur, Palakkad in March 2011

(7) **A Study on the Impact of NGOs in Entrepreneurship Development** at the National Seminar on Problems and Challenges of Emerging India Organised by the Department of Economics, Government College Chittur in 2011

(8) **A Study on the Impact of FII Activity on Indian Stock Markets with Special Reference to the FII Activity during 2006-2010** at the 'National Conference on Indian Capital Markets: Its Modernity and Vibrancy' organized by the Department of Commerce and Management, ASAS, Kochi in association with Geojit BNP Paribas Financial Services Ltd on 1st April 2011

(9) **A Study on the Impact of MF Activity on Indian Stock Markets with Special Reference to the MF Activity during 2006-2010** at the 'National Conference on Indian Mutual Funds Industry: Opportunities and Challenges' organized by the Department of Commerce and Management, ASAS, Kochi in November 2011

(10) **A Study on the Concept and Trends of FDI in India** at the 'National Seminar on Foreign Direct Investment in India: Policy, Issues and Implications' organised by the Post Graduate Department of Commerce, Govt. College, Chittur on 16th December 2011

(11) **A Study on the Efficacy of IPO Grading and Investor Protection** at the National Seminar on Emerging Trends in Financial Markets Organised by the Department of Commerce, Maharajas College Ernakulam in 2012

(12) **A Study on the Role of NGOs in Entrepreneurship Development in Kerala: A Review** at the National Researchers' Conference Organised by the Post Graduate Department and Research Department of Kerala in October 2012

(13) **"On the Wings of Self Help": A Comparison of the Selected Platforms for Entrepreneurship Development in Kerala** at the Two Day National Seminar on 'Development in Kerala: A Paradigm Shift' organized by the Post Graduate Department of Commerce and Research Centre, The Cochin College, Kochi-2 in Association with the Cluster of Colleges on 7th -8th February, 2013

(14) **A Study on the Methodology Adopted by Students at Graduate and Undergraduate Level** at the National Seminar on 'Innovative Research Methods and Techniques' organised by the Post Graduate Department of Commerce, Government College, Chittur in February 2013

(15) **New Trends of Research in Commerce and Management** presented at the National Seminar on New Trends in Research in Social Sciences organised by the Department of History, Government College Attappady on 18th February 2014

(16) **Cent Per Cent Banked: But How Much Financially Literate? An Open Thought on Systematic Investment Opportunities** at the UGC Sponsored National Seminar on Financial Inclusion – Prospects, Issues and Challenges organized by St. Xaviers College for Women Aluva in 2014

(17) **Role and Impact of NGOs in Rural Entrepreneurship Development- An Appraisal of Selected Models from Beneficiary Perspective** at the DCE Sponsored National Seminar on Changing Contours of Micro Finance Institutions: A Rural Development Perspective, organized by Government College, Mananthavady in 2014

(18) **Investor Education on the Power of Compounding – An Illustration of SIPs in Mutual Funds** at the UGC Sponsored National Seminar on Recent Trends in Capital Markets organized by AMAL College of Advanced Studies, Nilambur in 2015

(19) **Financial Literacy on the Power of Compounding: An Illustration of Systematic Investment** at the DCE Sponsored National Seminar on Financial Deepening and Inclusive Growth: Opportunities and Challenges organized by Government College for Women, Thiruvananthapuram in 2015

(20) **Religion and E-Commerce : A Description of the Present Apparatus** in the UGC Sponsored National Seminar on Riveting Opportunities in Emerging Sectors of Indian Economy organized by the Cochin College, Kochi in 2015

(21) **Religion and E-Commerce – An Appraisal of Virtual Presence of Religious Institutions in Kerala** at the UGC Sponsored National Seminar on E-Commerce with Focus on E-Business and E-Banking organized by St. Paul's College Kalamassery in 2016

(22) **Entertainment Guaranteed! An Appraisal of the Awareness, Usage Pattern, Expectation and Satisfaction of Online Movie Ticket Reservation in Kerala** at the DCE Sponsored National Seminar on Service Sector and Indian Economy: Opportunities, Problems and Sustainability Issues organized by Government Arts College Thiruvananthapuram in 2016

(23) **Urbanisation in Kerala: An Enquiry into the Perceptions towards Urban Amenities with Special Reference to Ernakulam District** at the DCE Sponsored National Seminar on Urban Infrastructure Development in Kerala – Opportunities and Challenges organized by Maharaja's College Ernakulam in 2016

(24) **Conventional and Innovative Models of NGO Involvement in Entrepreneurship Development** at the ICSSR Sponsored National Seminar on Focus on Socio-Economic Background of Women Entrepreneurs in Minority Community organized by PG and Research Dept of Commerce, SD College, Alappuzha in December 2016

(25) **Role of Cooperatives in Rural Entrepreneurship Development** at the ICSSR Sponsored National Seminar on Focus on Socio-Economic Background of Women Entrepreneurs in Minority Community organized by PG and Research Dept of Commerce, SD College, Alappuzha in December 2016

(26) **Reflections of Demonetisation on Indian Stock Market: An Appraisal of Selected NSE Sectoral Indices** in the Two Day National Seminar on Changing Landscapes of

Regulatory Environment – Evolving Perspectives organized by PG Department of Commerce, Government College Tripunithura in December 2016

(27) **Consumer Self Actualisation and Brand Preference among Student Youth in Kasargod District** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(28) **Consumer Impulsiveness among Student Youth Ernakulam District** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(29) **A Study on Consumer Skepticism towards Advertising in Ernakulam District** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(30) **A Study on Local Retailer Shopping Loyalty in Ernakulam District** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(31) **A Study on Fashion Leadership and Brand Preference among Student Youth in Ernakulam District** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(32) **A Study on Personal Involvement Inventory in Advertising in Ernakulam District** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(33) **A Study on Voluntary Simplicity among Consumers in Ernakulam District** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(34) **Socio-Economic Effects of Religious Events with Special Reference to Kodungallur Municipality** in the Two Day National Conference on New Paradigms in Business and Management SMS, CUSAT, Kochi, 2017

(35) **An Appraisal of Individual Investor Participation in Mutual Funds in India** in the Two Day National Seminar on Research Methodology in Social Sciences, Maharaja's College Ernakulam, November 2016

(36) **Managing Diversity – Challenges of India Inc.** in the Two Day National Seminar on Research Methodology in Social Sciences, Maharaja's College Ernakulam, 2016

(37) **Entrepreneurship Education in Universities in Kerala: Lessons to Ponder** at the National Conference on Start-Up India (NCC '16) SCMS, Kochi in September 2016

(38) **Usage Experience and Perception of Paytm in Ernakulam District** at the National Conference on Digital Money: Future and Possibilities, Sacred Heart College Thevara in February 2017

(39) **Impact of Demonetisation from the Perspective of Bank Employees** at the National Conference on Digital Money: Future and Possibilities, Sacred Heart College Thevara in February 2017

(40) **Impact of Demonetisation on Cooperative Banks** at the National Conference on Digital Money: Future and Possibilities, Sacred Heart College Thevara in February 2017

(41) **Impact of Demonetisation on Indian Stock Market – Evidence from NSE Sectoral Indices** at the National Conference on Digital Money: Future and Possibilities, Sacred Heart College Thevara in February 2017

(42) **Impact of Demonetisation from the Perspective of Small Traders, Vendors and Customers** at the National Conference on Digital Money: Future and Possibilities, Sacred Heart College Thevara in February 2017

(43) **Role of Kerala Khadi and Village Industries Board in Development of Village Industries** at the National Conference on Social Entrepreneurship – A Global Perspective, Bharatamata College Thrikkakkara in February 2017

(44) **Entrepreneurial Finance – Awareness towards Crowd Funding** at the National Conference on Social Entrepreneurship – A Global Perspective, Bharatamata College Thrikkakkara in February 2017

(45) **Demonetisation Impact on Small Scale Entrepreneurs – A Survey of Retail Vendors** at the National Conference on Social Entrepreneurship – A Global Perspective, Bharatamata College Thrikkakkara in February 2017

(46) **Technology and Policy Pushed changes in Entrepreneurship Environment – A Survey of Usage Experience and Perception of Paytm in Ernakulam District** at the National Conference on Social Entrepreneurship – A Global Perspective, Bharatamata College Thrikkakkara in February 2017

(47) **Role of Cooperatives in Rural Entrepreneurship Development – An Experience Palliyakkal Cooperative Bank** at the National Conference on Social Entrepreneurship – A Global Perspective, Bharatamata College Thrikkakkara in February 2017

(48) **Influence of Various Modes of Advertisement of Life Insurance Products with Special Reference to Ernakulam District** in the Two Day National Seminar on Innovative Management Practices for Business Excellence organized by the PG Dept of Commerce and Mgt Studies, SNGS College, Pattambi,Palakkad in January 2017

(49) **Personal Involvement In Advertising Among College Students With Special Reference To Ernakulam District** at the National Conference on Commerce, Management and Social Sciences, Post Graduate Department of Commerce, Maharaja's College Ernakulam, August 2017

(50) **An Appraisal of NPA Recovery Mechanism in Commercial Banks** at the DCE Sponsored National Seminar on Investment Avenues – Pros and Cons organised by Government College, Tripunithura, November 2017

(51) **Financial Performance Analysis of Top Private Sector Banks in India** at the DCE Sponsored National Seminar on Investment Avenues – Pros and Cons organised by Government College, Tripunithura, November 2017

(52) **Financial Performance Analysis of Top Automobile Companies in India** at the DCE Sponsored National Seminar on Investment Avenues – Pros and Cons organised by Government College, Tripunithura, November 2017

(53) **Financial Performance Analysis of Top Public Sector Banks in India** at the DCE Sponsored National Seminar on Investment Avenues – Pros and Cons organised by Government College, Tripunithura, November 2017

(54) **An Assessment of Teacher Perception towards Inclusion of GST in the Commerce Curriculum with Special Reference to Arts and Science Colleges in Ernakulam District** at the ICSSR-SRC Sponsored National Symposium on Contemporary Issues in Economy and Society organised by St. Xavier's College for Women Aluva and Jain University, Bangalore in 2017

(55) **People Perception towards GST with Special Reference to Thiruvankulam Panchayath** at the ICSSR-SRC Sponsored National Symposium on Contemporary Issues in Economy and Society organised by St. Xavier's College for Women Aluva and Jain University, Bangalore in 2017

(56) **An Assessment of Teacher Perception towards Inclusion of GST in the Commerce Curriculum with Special Reference to MG University** at the DCE Sponsored National Seminar on Socio Economic Impact of GST organised by SNGS College, Pattambi in 2017

(57) **Association between Affirm Risk Heuristics and Investor Behaviour** at the National Level Research Orientation Programme in Social Sciences [DCE Sponsored] Research Committee, Maharaja's College Ernakulam in 2018

(58) **Penetration of Life Insurance among Households with Special Reference to Ernakulam District** at the National Conference on Impact of GST on Indian Economy organised by St. Teresa's College, Ernakulam on 12th &13th January 2017

(59) **People Perception towards GST with Special Reference to Ernakulam District** at the National Conference on Impact of GST on Indian Economy organised by St. Teresa's College, Ernakulam on 12th &13th January 2017

(60) **Socio-cultural appraisal of event tourism with special reference to cultural events** at the National Conference on Marketing (NCIM) 2018 "Marketing Management in Changing Times" organised by Rajagiri Centre for Business Studies on 2nd and 3rd February 2018

(61) **Reflections of Gandhian Thoughts on Corporate Governance Philosophy** at the National Seminar on MK Gandhi and His Experiments: A True Story, PG Department of History, [DCE Sponsored]Maharaja's College Ernakulam

(62) **Identification of Social Capital in Community Events: Perceptions of Executive Committee** at the Vaidakthya '18 – National Conference on Contemporary Business Environment: Changes and Challenges organised by Naipunya Business School on 20th March 2018

(63) **Optimism and Mental Accounting Bias among Public: Association with Socio Economic Variables** in the One Day National Seminar on Careers in Financial Markets organized by St. Berchmans College Changanassery in September 2018

(64) **Conservatism and Ambiguity Bias among Public: Association with Socio Economic Variables** in the One Day National Seminar on Careers in Financial Markets organized by St. Berchmans College Changanassery in September 2018

(65) **Performance Evaluation of Systematic Investment Plans in Top Rated Equity Oriented Multi Cap and Large Cap Mutual Funds 2016-18** in the One Day National Seminar on Emerging Issues in Commerce, organized by BCM College Kottayam in October 2018

(66) **Performance Evaluation of Systematic Investment Plans in Top Rated Equity Oriented Mid Cap and Small Cap Mutual Funds during 2016-18** in the One Day National Seminar on Emerging Issues in Commerce, organized by BCM College Kottayam in October 2018

(67) **Reflection of Kerala Floods on the Stock Prices of Major Listed Companies from Kerala** in the One Day National Seminar on Emerging Issues in Commerce, organized by BCM College Kottayam in October 2018

(68) **Religious Offerings in the Electronic Channel: A Description** at the National Conference on New Paradigms of Management organised by Rajagiri Business School, Kochi on 29th January 2019

(69) **Health Insurance Penetration among College Teachers in Ernakulam District** at the National Seminar on Investments and Opportunities in Securities and Derivatives Market organised by Sree Narayana College, Alathur, Palakkad on 7th March 2019

(70) **Life Insurance Penetration among College Teachers in Ernakulam District** at the National Seminar on Investments and Opportunities in Securities and Derivatives Market organised by Sree Narayana College, Alathur, Palakkad on 7th March 2019

(71) **Psychological Impact of Flood on Victims** at the National Conference on Commerce Management and Social Sciences [NRCCMS 1.0] organised by the Post Graduate Department of Commerce, Government College, Tripunithura on 28th September 2019.

(72) **A Study on Health Insurance Penetration among Salaried Class in Payyanur Municipality** at the National Conference on Commerce Management and Social Sciences [NRCCMS 1.0] organised by the Post Graduate Department of Commerce, Government College, Tripunithura on 28th September 2019.

(73) **Association between ARQ Score and Stock Performance: A Study with Special Reference to NIFTY50 Companies** at the National Conference on Commerce Management and Social Sciences [NRCCMS 1.0] organised by the Post Graduate Department of Commerce, Government College, Tripunithura on 28th September 2019.

(74) **Corporate Information Disclosure: Evidence from Listed Housing Finance Companies in India** at the National Conference on Commerce Management and Social Sciences [NRCCMS 1.0] organised by the Post Graduate Department of Commerce, Government College, Tripunithura on 28th September 2019.

(75) **Corporate Internet Information Disclosure of Indian Companies: Evidence from NSE200 Companies** at the **1st Rajagiri Conference on Economics and Finance in association with The Indian Econometric Society [TIES]** on 8th and 9th November 2019.

(76) **BYOM Digital Loans: An Appraisal of the Retail Loan Revolution** at the National Seminar on Technological Innovations in Banking and Finance organised by Government College Vypin, Sponsored by Directorate of Collegiate Education, Government of Kerala on 18th & 19th December 2019.

(77) **Performance Evaluation of Systematic Investment Plans in Major Hybrid Mutual Funds** at the National Seminar on Technological Innovations in Banking and Finance organised by Government College Vypin, Sponsored by Directorate of Collegiate Education, Government of Kerala on 18th & 19th December 2019.

(78) **Corporate Information Disclosure: Evidence from Listed Automobile Companies in India** at the National Seminar on Technological Innovations in Banking and Finance organised by Government College Vypin, Sponsored by Directorate of Collegiate Education, Government of Kerala on 18th & 19th December 2019.

(79) **Evaluation of Risk in Top Rated Mutual Funds in India** at the National Seminar on Technological Innovations in Banking and Finance organised by Government

College Vypin, Sponsored by Directorate of Collegiate Education, Government of Kerala on 18th & 19th December 2019.

(80) **Corporate Internet Information Disclosure: Evidence from Indian Cement Companies** at the National Seminar on Technological Innovations in Banking and Finance organised by Government College Vypin, Sponsored by Directorate of Collegiate Education, Government of Kerala on 18th & 19th December 2019.

(81) **SERVICE QUALITY OF BANKING SERVICES OF STATE BANK OF INDIA: AN ENQUIRY USING SERVQUAL APPROACH AMONG YOUTH** at the National Seminar on Reorganisation of Public Sector Banks: A Boon or Bane (A Catch 22 Situation) organised by Sree Sankara College, Kalady on 6th January 2020

(82) **Service Quality of Insurance Services of Life Insurance Corporation of India: An Enquiry using SERVQUAL approach** at the National Seminar on Reorganisation of Public Sector Banks: A Boon or Bane (A Catch 22 Situation) organised by Sree Sankara College, Kalady on 6th January 2020

(83) **Consumer Adoption to FinTech Innovations: A Survey among Youth with special reference to Mobile Banking Apps** at the National Seminar on Reorganisation of Public Sector Banks: A Boon or Bane (A Catch 22 Situation) organised by Sree Sankara College, Kalady on 6th January 2020

(84) **Service Quality of Insurance Services of HDFC Life: An Enquiry using SERVQUAL approach** at the National Seminar on Reorganisation of Public Sector Banks: A Boon or Bane (A Catch 22 Situation) organised by Sree Sankara College, Kalady on 6th January 2020

(85) **Service Quality of Insurance Services of ICICI Prudential: An Enquiry using SERVQUAL approach** at the National Seminar on Reorganisation of Public Sector Banks: A Boon or Bane (A Catch 22 Situation) organised by Sree Sankara College, Kalady on 6th January 2020

(86) **Service Quality of Health Insurance Services: An Enquiry using SERVQUAL approach** at the National Seminar on Reorganisation of Public Sector Banks: A Boon or Bane (A Catch 22 Situation) organised by Sree Sankara College, Kalady on 6th January 2020

(87) **Service Quality of Banking Services of Federal Bank: An Enquiry among Youth using SERVQUAL approach** at the National Seminar on Reorganisation of Public Sector Banks: A Boon or Bane (A Catch 22 Situation) organised by Sree Sankara College, Kalady on 6th January 2020

(88) **Perceived Usefulness and Ease of Use of Online Pedagogy: A Survey among Students** in the 2 Day Multi Disciplinary Conference ERUDITE organised by Seshadripuram Institute of Commerce and Management, Bengaluru on 24th and 25th February 2021

(89) **Ethical Investing** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(90) **Typology of Special Events** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(91) **Performance Evaluation of Hybrid Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(92) **SIP Performance of Large, Mid and Small Cap Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(93) **Performance Evaluation of Solution Oriented Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(94) **Performance Evaluation of Contra Focused and Value Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(95) **Performance Evaluation of Fund of Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(96) **Performance Evaluation of Flexi and Multi Cap Mutual Funds during 2008-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(97) **SIP Performance of Contra Focused and Value Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(98) **SIP Performance of Fund of Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(99) **Performance Evaluation of Sectoral/Thematic Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(100) **Performance Evaluation of Large Mid and Small Cap Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(101) **SIP Performance of Solution Oriented Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(102) **Performance Evaluation of Debt Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(103) **SIP Performance of Flexi and Multi Cap Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(104) **SIP Performance of Debt Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(105) **SIP Performance of Sectoral/Thematic Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(106) **SIP Performance of Hybrid Mutual Funds during 2018-21** in the National Level Multi-Disciplinary Research Conference [MDRC 2021] Organised by Research Committee, Government College Tripunithura on 17th April 2021.

(107) Perceived Ease of Use of Social Media Platforms on Mobile During Lockdown in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(108) **Influence of Perceived Usefulness and Perceived Ease of Use on Behavioural Intention Regarding OTT Platforms** in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(109) **Influence of Perceived Usefulness and Perceived Ease of Use on Switching Intention Regarding Mobile Apps** in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(110) **Influence of Perceived Usefulness and Perceived Ease of Use on Behavioural Intention Regarding Digital Payment Apps** in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(111) **A Perceptual Study on Quality of Life of Teachers in Self Financing Colleges in 2020 Using SQA with respect to Thrissur District** in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(112) **Bibliometric Analysis of Socially Responsible Investing in Scopus** in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(113) **Bibliometric Analysis of Event Tourism in Scopus during 2018-2021** in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(114) **Bibliometric Analysis of Behavioural Finance in Scopus during 2018-2021** in the National Conference on Life in the 2020s: Social Cultural and Economic Dimensions, organised by Department of Economics, Sacred Heart College Chalakkudy, Thrissur on 25th May 2021

(115) People Adoption of GST App "Mera Bill Mera Adhikaar" in the DCE Sponsored National Seminar on GST- Developments and Challenges organised by Maharaja's College Ernakulam on 18th to 20th October 2023.

(116) Bibliometric Analysis of Financial Wellbeing in the DCE Sponsored National Seminar on GST- Developments and Challenges organised by Maharaja's College Ernakulam on 18th to 20th October 2023.

(117) **Entrepreneurial Intention Among Students** in the DCE Sponsored National Seminar on Entrepreneurship Development and Start-Up Ecosystem organised by Government College Tripunithura on 17th and 18th October 2023.

(118) **Influence of Food Vlogs on Restaurant Visit Intentions** in the DCE Sponsored National Seminar on Entrepreneurship Development and Start-Up Ecosystem organised by Government College Tripunithura on 17th and 18th October 2023.

(119) **Antecedents of AI Tools Adoption for Learning among College Students** in the National Conference on Progressive Practices in Computer Sciences organised by St Paul's College Kalamassery on 4th November 2024.

(120) **Sustainable Development Goals Mapping of Indian Insurance Companies** in the National Seminar on Insurance for All by 2047: Challenges, Opportunities and the Way Forward, organised by the Post Graduate Department of Commerce, sponsored by the Ernakulam Insurance Institute (Associate of Insurance Institute of India, Mumbai) on 18th February 2025.

(121) **Net Zero Emission Alignment of NSE100 Companies** in the National Conference on Redefining Sustainability: The Circular Economy Approach organised by Rajagiri College of Management and Applied Sciences, Kakkanad in association with ICSSR on 11th June 2025.

POSTER PRESENTATION

(1) **Behavioural Insights for Policy (BiP) India Workshop 2026**, organised by IIM Kozhikode and King's College London on 25th and 26th July 2026

SEMINARS / CONFERENCES / WORKSHOPS: Attended and / or Participated

International

(1) **One Day International Faculty Development Programme on Contemporary Issues** in Commerce and Economics organized by St. Xavier's College for Women, Aluva in January 2017

(2) **One Day International Conference on #Rebuild Kerala: 2018** organised by St. Albert's College, Ernakulam in September 2018

(3) **International Workshop on Multivariate Data Analysis** organised by Government College Tripunithura and sponsored by Directorate of Collegiate Education, Government of Kerala from 26th to 30th November 2019.

(4) **Research Development Programme on Research Paper Writing and Systematic Review** organised by Bharata Mata College, Thrikkakara on 28th June 2022

(5) **Behavioural Insights for Policy (BiP) India Workshop 2026**, organised by IIM Kozhikode and King's College London on 25th and 26th July 2026

National

(2) **National Seminar on Quality in Higher Education** conducted by the Quality Assurance Cell of NAAC at Marthoma College, Thiruvalla, Kerala in 2005

(3) **UGC – CSEZ sponsored National Seminar on Recent Trends in Banking** at Cochin University of Science and Technology (CUSAT) in 2007

(4) **Workshop on SPSS** at CUSAT in 2009

(5) **National Seminar on 'Global Economic Crisis and the Impact on Indian Economy'** organized by the PG Department of Commerce and Research Centre, The Cochin College, Kochi-2 in 2009

(6) **National Conference on 'Emerging Trends in Capital Market'** at Rajagiri Centre for Business Studies (RCBS), Kochi in 2009

(7) **Seminar on 'Foreign Universities in India: Opportunities and Challenges'** jointly organized by Chavara Cultural Centre and Rajiv Gandhi Centre for Youth in 2010

(8) **Two Day National Seminar on 'Development in Kerala: A Paradigm Shift'** organized by the Post Graduate Department of Commerce and Research Centre, The Cochin College, Kochi-2 in Association with the Cluster of Colleges on 7th -8th February, 2013

(9) **Symposium Cum Refresher Programme in Commerce** at Government Arts and Science College Kozhinjampara, Palakkad on 3rd September 2013

(10) **Two Day National Seminar on SPSS and Data Analysis** organised by the Post Graduate Department of Commerce, Government College, Chittur on 30th and 31st October 2013

(11) **Two Day National Seminar on Service Sector in India: Trends, Prospects and Challenges** sponsored by the Department of Collegiate Education, Government of Kerala and jointly organised by the Post Graduate Department of Commerce & Research Department of Economics, Maharaja's College Ernakulam on 26th & 27th November 2013

(12) **One Day Training on MOODLE** organized by FLAIR team, Maharaja's College Ernakulam on 8th May 2017

(13) **National Workshop on Financial Econometrics, Data Analysis using SPSS and Structural Equation Modelling [AMOS]** organized by PG Department of Commerce, Government College, Kottayam in December 2016

(14) **National Workshop on Research Methodology** organized by St. Xavier's College for Women, Aluva in January 2017

(15) **National Workshop on Social Science Research** organized by Department of Commerce and Management, Amrita School of Arts and Sciences, Kochi in March 2017.

(16) **National Seminar on Demonetisation and Its Impact** at the PG Department of Political Sciences in association with IIPA, Maharaja's College Ernakulam, October 2017

(17) **Two Day Workshop on Research Methods and Data Analysis using SPSS** organized by The Cochin College, Kochi in October 2017.

(18) **Three Day Workshop on Data Analytics Using 'R'** at the PG Department of Commerce Sponsored by DCE, Maharaja's College, Ernakulam from 30th October 2017 to 1st November 2017

(19) **National Workshop on Basic Econometrics** at the PG Department of Economics [DCE Sponsored] Govt Arts College Trivandrum on 13th and 14th October 2017

(20) **National Level Workshop on Academic Writing** at Rajagiri Centre for Business Studies, Kochi on 2nd February 2018

(21) **National Seminar on Innovative Methodologies in Teaching and Research** organised by St. Teresa's College, Ernakulam on 21st February 2019.

(22) **Oneday Workshop on eLearning & MOOC** organised by St. Albert's College, Ernakulam in association with EMMRC, University of Calicut on 6th July 2019

(23) **Workshop on Writing and Publishing Research Articles in High Impact Journals: Techniques and Tips** organised by DDU Kaushal KEndra (DDUKK), Cochin University of Science and Technology, Kochi on 8th August 2019

(24) **Two Day National Workshop and Hands-On Training on MOOC and e-Learning** organised by Sacred Heart College, Thevara under the aegis of EMMRC, University of Calicut on 9th & 10th August 2019

(25) Online Workshop on Project Guidance: A Practical Approach jointly organized by the PG and Research Departments of Commerce of Nirmala College Muvattupuzha and St Joseph's College (Autonomous) Irinjalakkuda from 30th October 2021 to 26th March 2022.

(26) **International Conference on Blockchain and Cryptocurrency** organised by Rajagiri College of Management and Applied Sciences, Kakkanad, Kochi on 3rd February 2022.

(27) Three Day Workshop on Unravelling Text for Insights through Analytics organised by School of Management Studies, CUSAT from 24th to 26th August 2022

(28) Two Day FDP on Systematic Literature Review and Publication in High Quality Journals organised by Bhavan's Royal Institute of Management on 26th and 27th August 2022.

(29) FDP on Philosophical Foundations of Research organised by Bharata Mata College Thrikkakara, Kochi on 12th April 2023.

(30) **National Workshop on Experimental Research Designs** organised by Bharata Mata College Thrikkakara, Kochi on 24th May 2023.

(31) **Workshop on Panel Data Modelling Using E-Views & Stata** organised by St Peter's College Kolenchery from 18th to 20th September 2023.

(32) **ORCID Orientation Workshop** organised by INFLIBNET at CUSAT on 12th October 2023.

(33) **5 Day Online Hands On Training Programme on Analyzing Qualitative Data Using NVivo Software** from 18th December to 22nd December 2023 organised by Lekha Research Centre, Gandhi Nagar

(34) **Faculty Development Program: Workshop on Time Table Creation Software - FET** organized by IQAC and IT Club of NSS Training College, Ottapalam, on 12th June 2024.

(35) **International Online Faculty Development Programme on Data Visualisation and Analytics with Excel, Power BI, Tableau and Generative AI** organised by Marian College Kuttikkanam (Autonomous) in association with IPSR Solutions and Valin-UK, USA and Canada from 5th July 2024 to 11th July 2024.

(36) **Faculty Knowledge Sharing Program on Making Technology Our Ally in the Classroom: Making Data Search Easy using Bibliometric Analysis** organised by ICFAI Business School on 24th August 2024.

(37) **Workshop on Mastering SmartPLS** organised by Bharata Mata College Thrikkakara (Autonomous) on 6th September 2024.

(38) **National Seminar on Financial Shenanigans** organised by the Department of Commerce, Bhavan's Vivekananda College, Sainikpuri in Collaboration with IAA Hyderabad Branch on 13th September 2024.

(39) **Workshop on Qualitative Data Analysis Using NVivo** organised by Bharata Mata College Thrikkakara (Autonomous) on 2nd October 2024

(40) **Three Day National Workshop on Integrating AI into Research Workflows: From Concept to Scholarly Publication** from 16th December to 18th December 2024 organised by MPMM SN Trusts College Shornur.

(41) **Three Day International FDP on Structured Literature Review and Bibliometric Analysis** organized by Department of Research & Publications, A2Z EduLearningHub on 26th, 27th & 28th May 2025.

(42) **Confluence 3.0 - Industry Academia Meet**, Rajagiri School of Engineering and Technology (Autonomous), Kakkanad on 1st September 2026

(43) **Faculty Knowledge Sharing Programme on Creativity and Innovation** organised by ICFAI Business School on 12th September 2026

Orientation/Refresher Programmes Attended

1. **Short Term STP Workshop/Training on Teacher Effectiveness for Newly Recruited Teachers in Government Colleges** from 17th -21st December 2012 at Institute of Management in Governance [IMG], Kochi. [5 Days]
2. **UGC Sponsored Orientation Programme** at Kannur University ASC/HRDC from 01-01-2014 to 28-01-2014 [28 days]
3. **UGC Sponsored Refresher Programme in Management Studies** at Kannur University HRDC from 02-12-2015 to 22-12-2015 [21 days]
4. **UGC Sponsored Refresher Programme in Commerce and Management** at the University of Calicut HRDC from 18-07-2018 to 07-08-2018 [21 days]
5. **Online Refresher Course in Management** offered by ***Banasthali Vidyapith*** at **SWAYAM** 01.11.2018 to 28.02.2019 under **ARPIT scheme equivalent to Refresher Course for Career Advancement via UGC letter D.O. No. F 2-16/2002(PS)Pt.fl.II. dated 3-12-2018**
6. **Research Methodology for Social Science Teachers** offered by ***University of Hyderabad*** at **SWAYAM** 19.11.2018 to 28.02.2019 under **ARPIT scheme equivalent to Refresher Course for Career Advancement via UGC letter D.O. No. F 2-16/2002(PS)Pt.fl.II. dated 3-12-2018**
7. **One Week National Level FDP on Research and E-Resources** held at Don Bosco Institute of Technology, Bangalore from 15th to 20th July 2019.
8. **One Week National Level FDP on HR Analytics** held at Don Bosco Institute of Technology, Bangalore from 26th to 31st August 2019
9. **5 Day International Workshop on Multivariate Data Analysis** held at Government College Tripunithura (Sponsored by Government of Kerala) from 26th to 30 November 2019.
10. **12 Days Workshop on Fundamentals of Econometric Data Analysis** organised by St. Peter's College Kolenchery between 21st June to 22nd September 2019
11. **6 Days Workshop on Times Series Econometrics** organised by St. Peter's College Kolenchery between 25th October and 24th November 2019

12. **5 Days Workshop (STC) on Financial Modelling** organised by St. Peter's College Kolenchery from 9th to 13th January 2020.
13. **Refresher Course in Commerce** offered by ***Shri Ram College Commerce, University of Delhi*** at **SWAYAM** (16.02.2020) under **ARPIT scheme equivalent to Refresher Course for Career Advancement via UGC letter D.O. No. F 2-16/2002(PS)Pt.fl.II. dated 3-12-2018**
14. **Financial Markets and Emerging Business Models** offered by ***University of Kerala*** at **SWAYAM** (16.02.2020) under **ARPIT scheme equivalent to Refresher Course for Career Advancement via UGC letter D.O. No. F 2-16/2002(PS)Pt.fl.II. dated 3-12-2018**
15. **One Week FDP on The Dynamics of Research: Prospects, Reflections and Best Practices** organised under UGC-STRIDE, Mahatma Gandhi University Kottayam, Kerala in association with IQAC, St. Xavier's College for Women, Aluva from 1st to 7th July 2021.
16. **Five Day FDP on Sketching the Contours of Teaching** organised by AMAL College of Advanced Studies, Nilambur in association with Kerala State Higher Education Council from 26th July to 30th July 2021.
17. **10 Days Workshop on Modelling and Forecasting Time Series using E-Views** organised by St. Peter's College. Kolenchery, June - August 2021
18. **7 Days FDP on Emerging Trends and Challenges in Commerce** organised by PPG College of Arts and Science, Coimbatore, Tamilnadu on 2nd to 09th August 2021.
19. **5 Days FDP on Recent Trends in Accounting and Taxation** organised by ICAI Kottayam Branch in Association with Kristu Jyothi College of Management and Technology, Chanagacherry from 2nd August to 6th August 2021
20. **7 Day FDP on Application of Tools and Technology in Research Methodology** organised by Anjuman Arts , Science, Commerce and PG Studies, Dharwad, Karnataka from 2nd August to 8th August 2021.
21. **One Week FDP on Research Excellence and Academic Development (READ 2021)** organised by Nilkanthrao Shinde Sciences & Arts College, Bhadrawati, Maharashtra, India from 9th to 14th August 2021.
22. **30 Days International Online Workshop on Academic Writing and Communication Skills, Research Methodology, Reference Management and Academic Publishing** conducted from 24th July - 23rd August 2021 organised by Assumption College Changanassery.
23. **10 Days workshop on 'Research Capability Building'** organized jointly by SB College, Changanacherry, KG College Pampady in Association with Indian Accounting Association from 18th July to 15th August 2021.
24. **Refresher Course in Commerce** offered by ***Shri Ram College Commerce, University of Delhi*** at **SWAYAM** (27.10.2021) under **ARPIT scheme equivalent to Refresher Course for Career Advancement via UGC letter D.O. No. F 2-16/2002(PS)Pt.fl.II. dated 3-12-2018**
25. **30 days International Online Workshop on Academic Writing and Communication Skills, Research Methodology, Reference Management and Academic Publishing** Organised by NIPMR Thrissur in association with MG University Library, Kottayam from 23rd November to 31st December 2021.

26. **One Week Faculty Development Programme on Academic Writing and Publishing** organised by Department of Social Work, Rajagiri College of Social Sciences (Autonomous) under **STRIDE of Mahatma Gandhi University, Kottayam** from 11th to 18th July 2022.
27. **Online One week Faculty Development Programme on "ACADEMIC RESEARCH WRITING"** from 16 – 22 July, 2022 organised by Teaching Learning Centre, Ramanujan College, University of Delhi in collaboration with DOLPHIN PG INSTITUTE OF BIOMEDICAL AND NATURAL SCIENCES, DEHRADUN UTTARAKHAND under the aegis of **MINISTRY OF EDUCATION, PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING**.
28. **ONLINE TWO - WEEK INTERDISCIPLINARY REFRESHER COURSE in "ADVANCED RESEARCH METHODOLOGY"** from 22 July – 05 August, 2022 organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of **MINISTRY OF EDUCATION, PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING**.
29. **Online One Week Faculty Development Programme on "Research Design & Research Method"** from 30 July – 05 August, 2022 organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of **MINISTRY OF EDUCATION, PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING**.
30. **Online One Week Faculty Development Programme on "Academic Administration"** from 6th – 12th August, 2022 organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of **MINISTRY OF EDUCATION, PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING**.
31. **Online One Week Faculty Development Programme on "Education 4.0"** from 13th – 19th August, 2022 organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of **MINISTRY OF EDUCATION, PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING**.
32. **Two Week Interdisciplinary Refresher Course on Research Methodology and Data Analysis** from 16th September to 30th September 2022 organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of **MINISTRY OF EDUCATION, PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING** and **INDIAN ACCOUNTING ASSOCIATION, NCR CHAPTER.**
33. **5 Day FDP on Choosing the Right Statistical Tools: Revisiting Methodology for Research** from 9th to 19th January 2023 organised by St. Peter's College Kolenchery.
34. **5 Day FDP on Structural Equation Modelling** from 31st January 2023 to 4th February 2023 organised by St. Thomas College Palai in association with Mahatma Gandhi University, Kottayam.
35. **7 Days National Level FDP on Outcome Based Education** organised by Nirmala College Muvattupuzha in association with KSHEC, Government of Kerala from 10th May to 17th May 2023.

36. **30 Days International Online Workshop on Scholarly Writing and Publishing: Emerging Areas and Challenges from AI** organised by CMS College Kottayam, Marian College Kuttikkanam, Farook College Calicut and Lore & Ed Associates from 29th May to 3rd July 2023.
37. **5 Days Workshop on Structural Equation Modelling using Smart PLS** organised by Mergen Biologics Training and Research Pvt Ltd from 12th to 16th June 2023.
38. **7 Days National Workshop on Enhancing Research Skills in Social Sciences and Humanities** organised by VIT, Vellore during 17th to 23rd June 2023.
39. **8 Days National Workshop on An Academic's Toolkit: 40+ AI Tools for Teaching and Research** organised by Assumption College (Autonomous) Changanassery from 19th to 26th August 2023.
40. **5 Days Research Development Programme on Academic Writing and Publications** organised by the Research Committee, Chinmaya College of Arts Commerce and Science, Tripunithura in association with IQAC from 29th January to 2nd February 2024
41. **FDP on Prompt Engineering and AI Applications in Academics** A2Z EduScaleUp India from 11th to 13th November 2024.
42. **FDP on Business Analytics with Spreadsheet Modeling & AI** A2Z EduScaleUp India from 9th to 13th December 2024.
43. **6 Days ATAL FDP on GenAI-Driven Social Entrepreneurship and Management** at SACRED HEART COLLEGE (Autonomous), THEVARA from 09/12/2024 to 14/12/2024.